

Television Centre

The Helios & The Crescent Plans & Specifications

Contents

<u>Introduction</u>	
The Helios apartments	6
The Crescent apartments	8
Masterplan	10
Floor plans	12
<u>The Helios Courtyard apartments</u>	
Apartments	23
Specification & colour palette	30
<u>The Helios Garden apartments</u>	
Apartments	37
Specification & colour palette	40
<u>The Crescent</u>	
Apartments	47
Specification & colour palette	76
Contact	80



Television Centre



The Helios Apartments

The Helios

The Helios apartments and penthouses circle the Helios statue at the centre of Television Centre.

Homes in the reimagined Grade II listed Courtyard apartments retain many original features; including exposed concrete beams, aluminium-framed windows, polished screed flooring and distinctive, gently-curving walls.

In the Garden apartments, generous inset balconies and large windows have been designed so that residents can enjoy views over the private gardens.



The Crescent Apartments

The Crescent

Designed in one curving row, the new-build Crescent apartments feature large expanses of glazing and balconies with views over the private courtyard gardens, Hammersmith Park or both from dual aspect apartments.

With engineered oak flooring, bespoke bathroom tiles and light terrazzo kitchen surfaces, the design of this collection is clean, modern and expertly detailed.

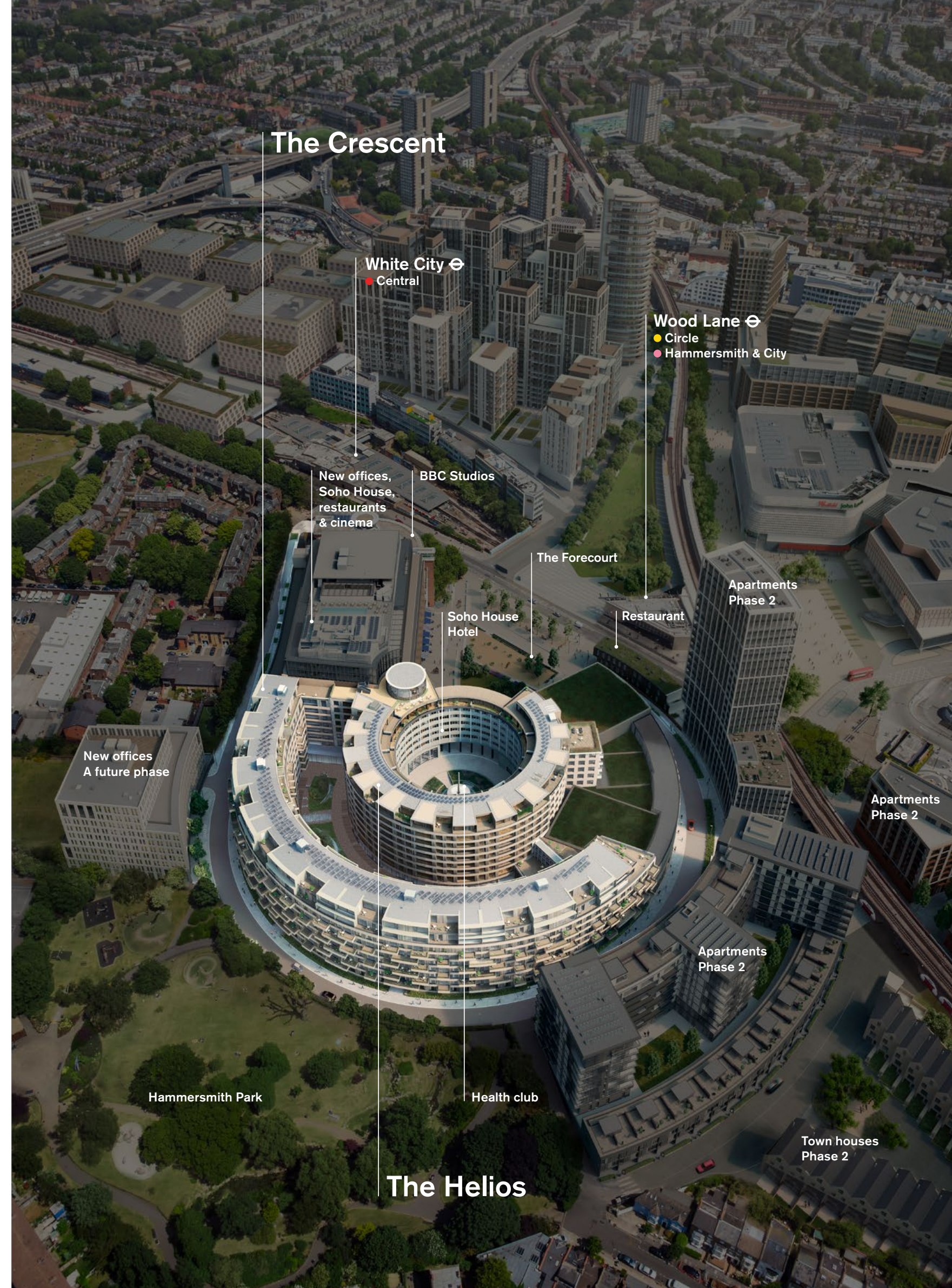


The Masterplan

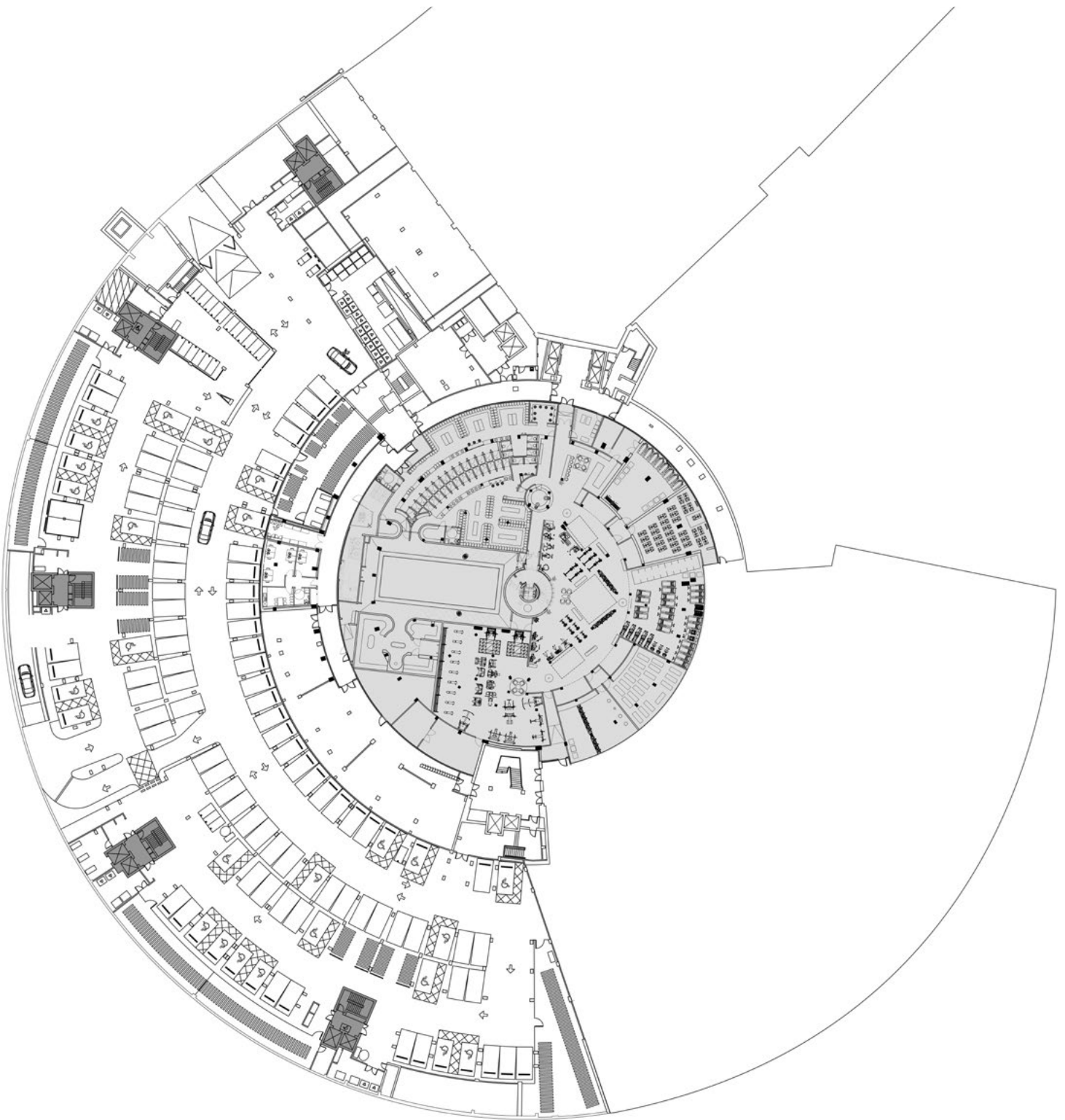
An architectural icon reimagined

The apartments in the first phase at Television Centre follow the distinctive form of the original 'factory for television' set out by Graham Dawbarn in the 1950s. Set back from Wood Lane, apartments in the Helios wrap around the statue of the sun god with amenities and live television studios on the ground floor.

The newly constructed Crescent forms an arc around the original building, addressing a private courtyard garden within and Hammersmith Park to the west side. A perimeter road provides access to apartments and a double storey basement car park for residents.



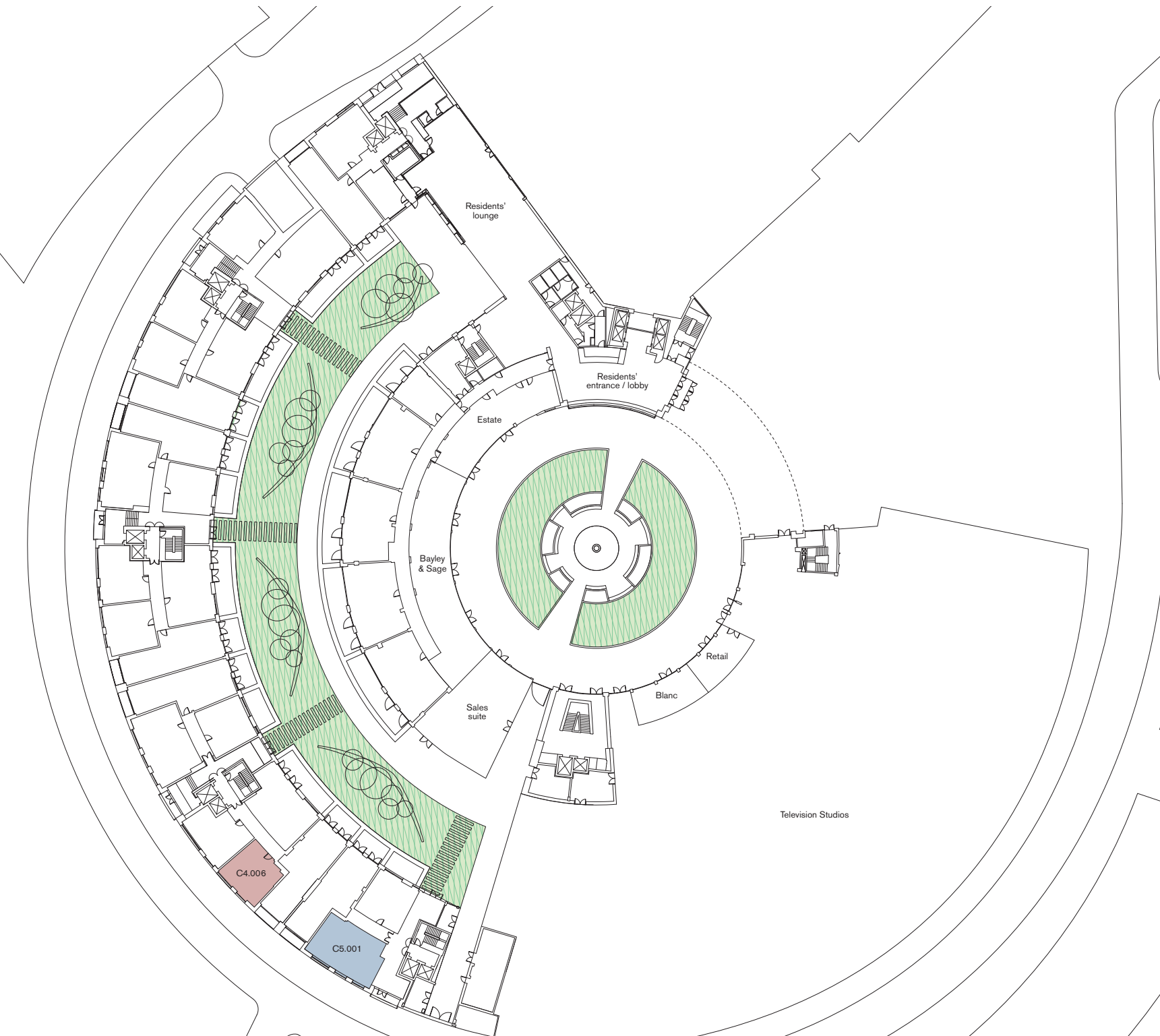
Floor plans
Lower ground floor



- Health Club, Pool and Spa
- Crescent Apartment lift cores



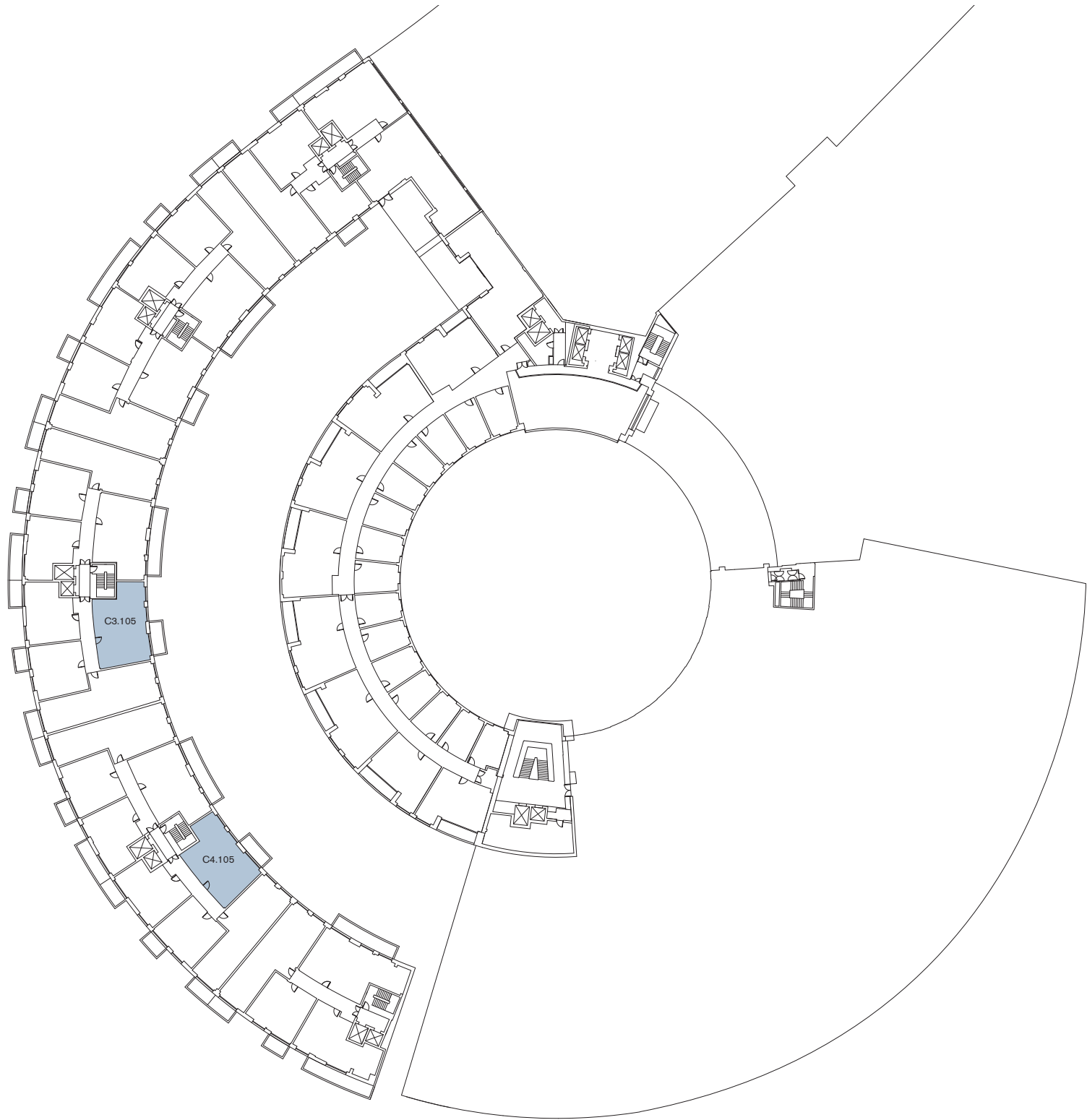
Ground floor



- 1 bedroom
- 2 bedroom



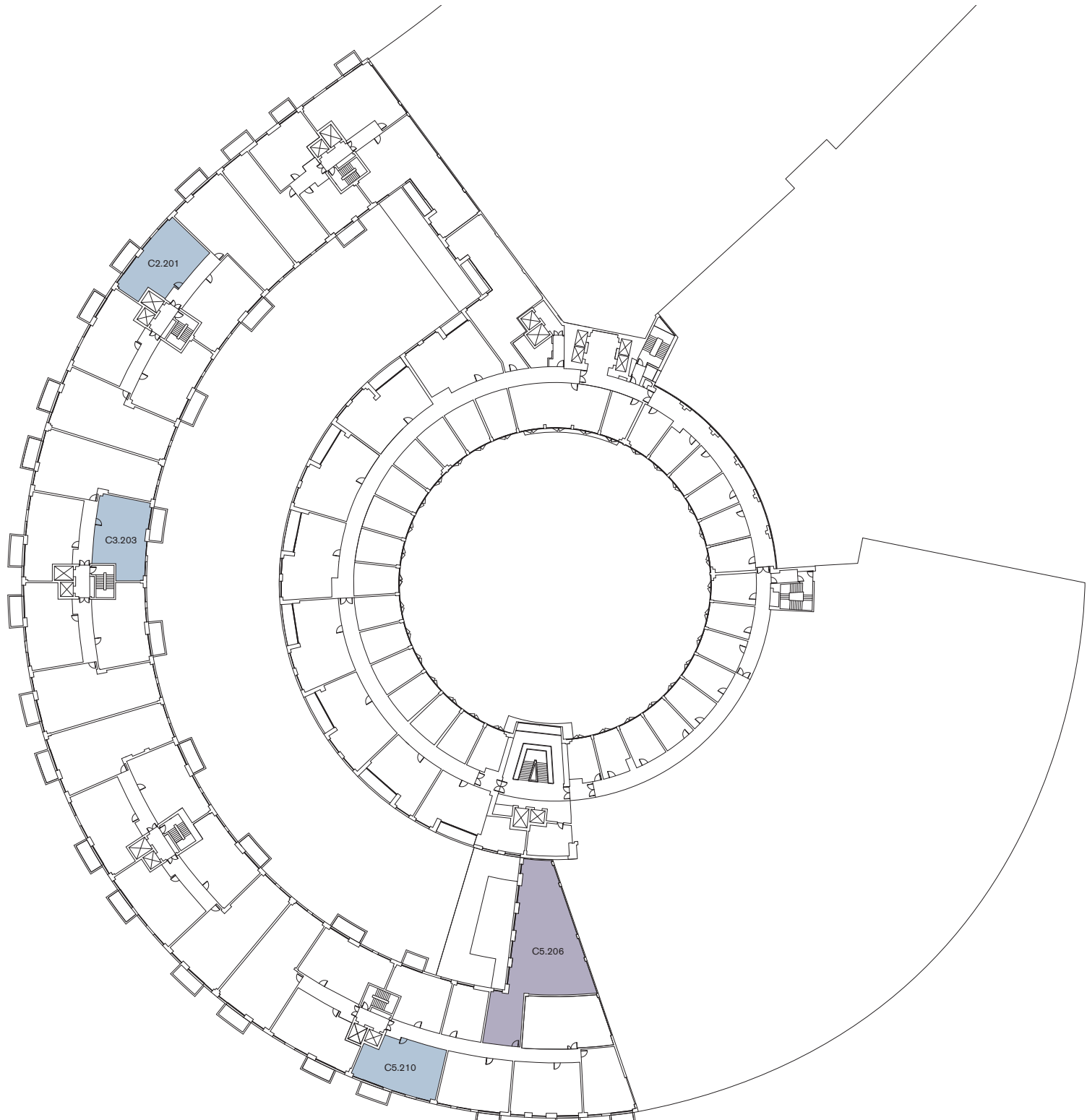
First floor



● 2 bedroom



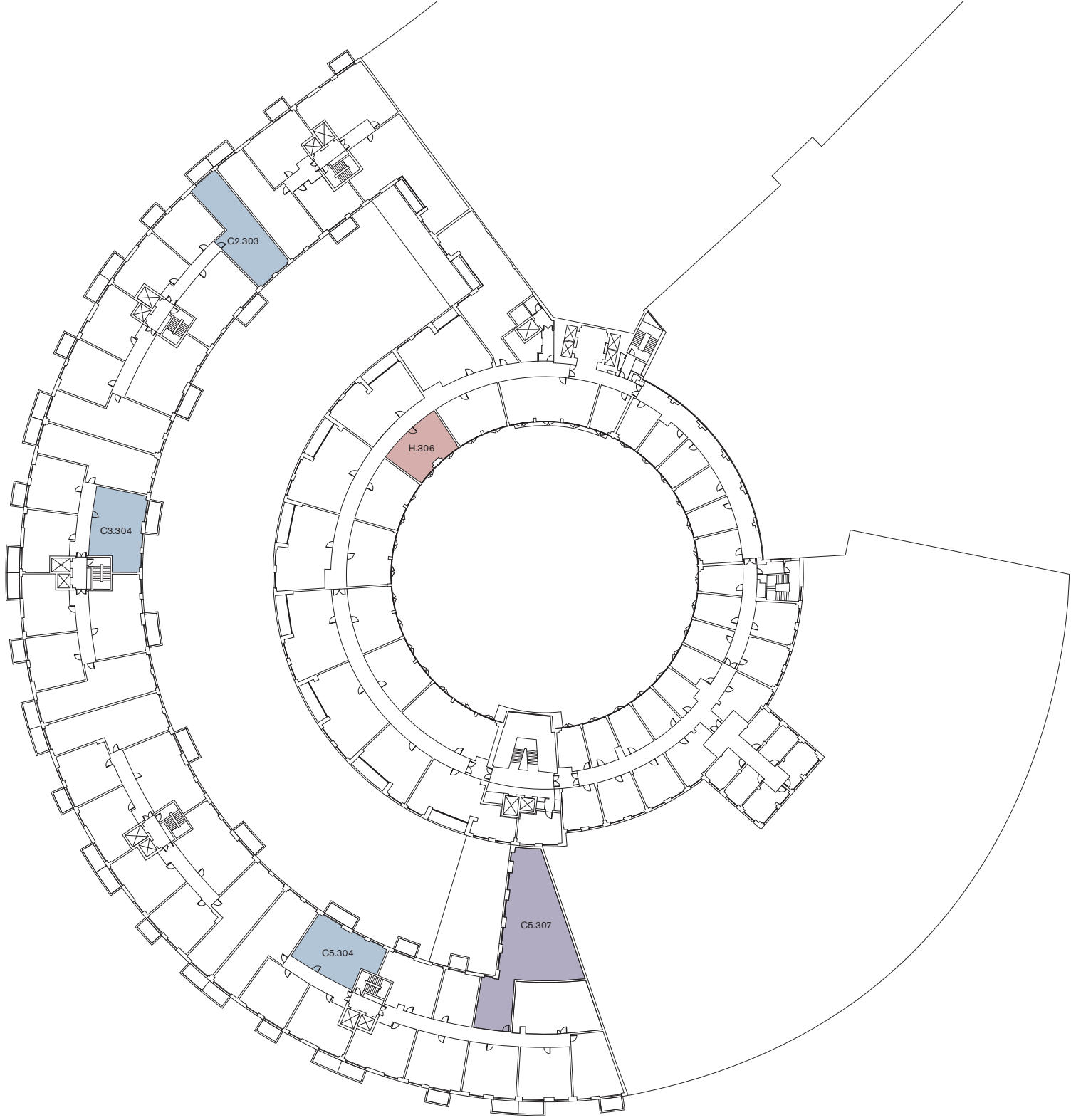
Second floor



● 2 bedroom
● 3 bedroom



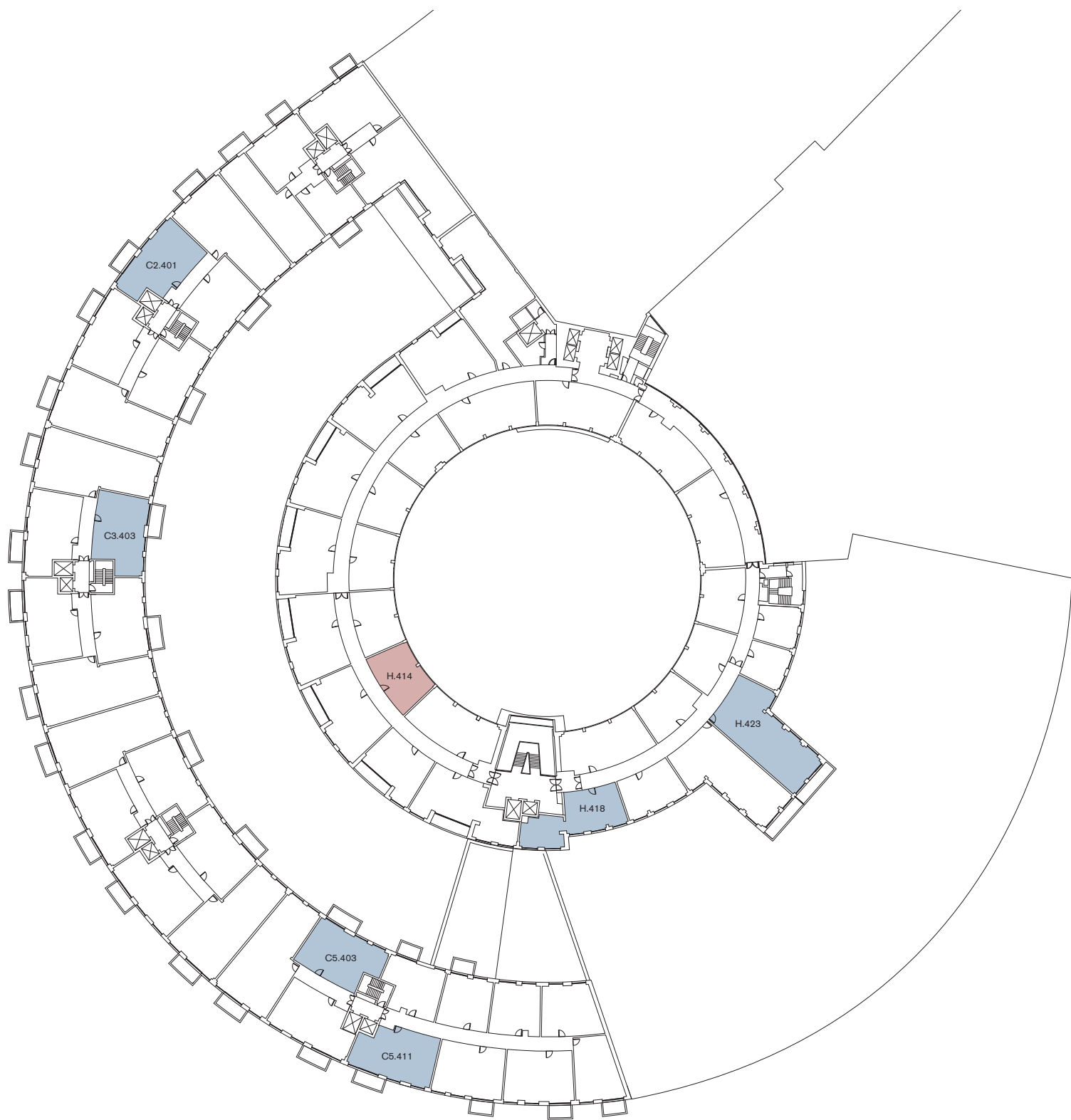
Third floor



- 1 bedroom
- 2 bedroom
- 3 bedroom



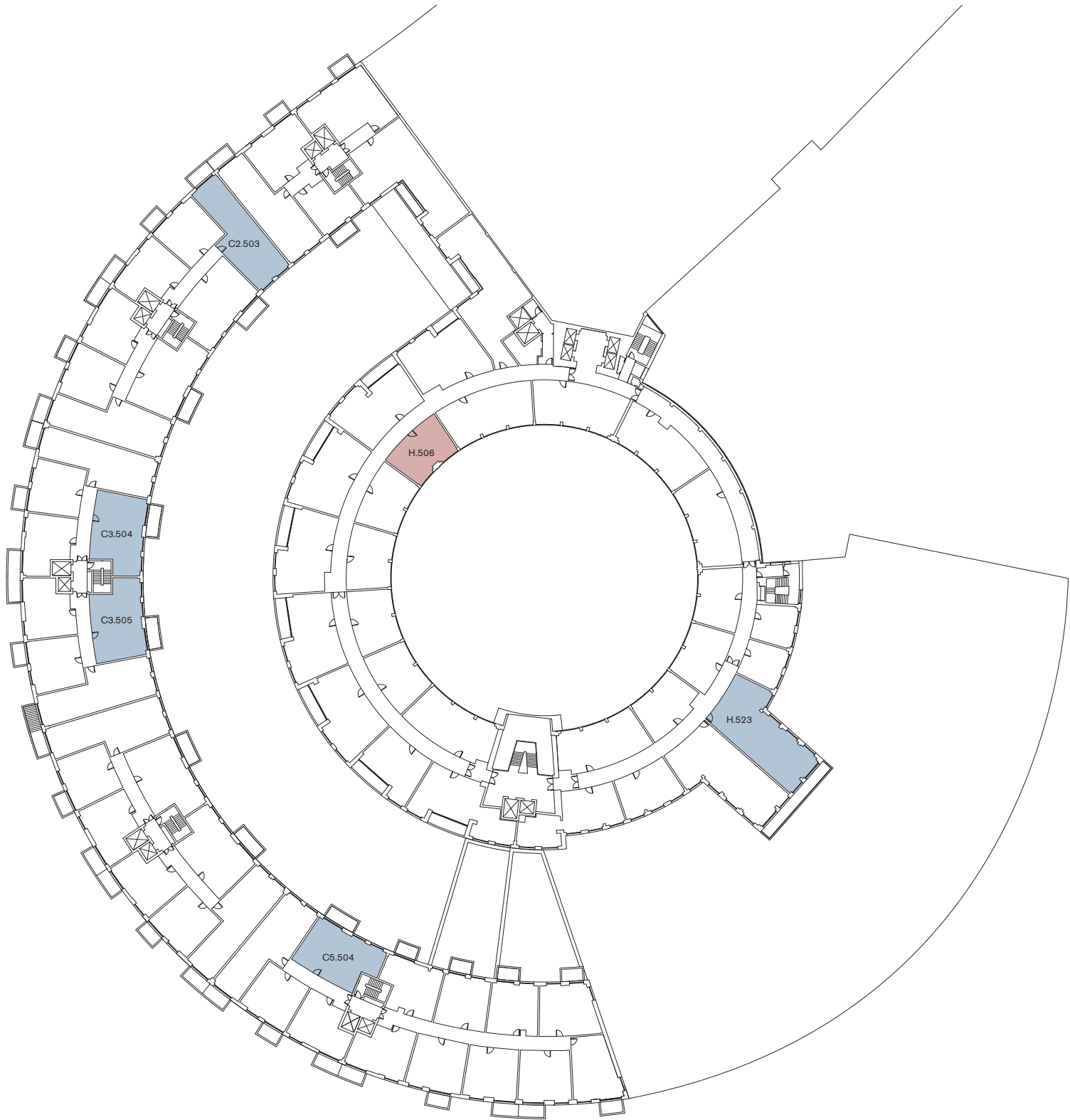
Fourth floor



- 1 bedroom
- 2 bedroom



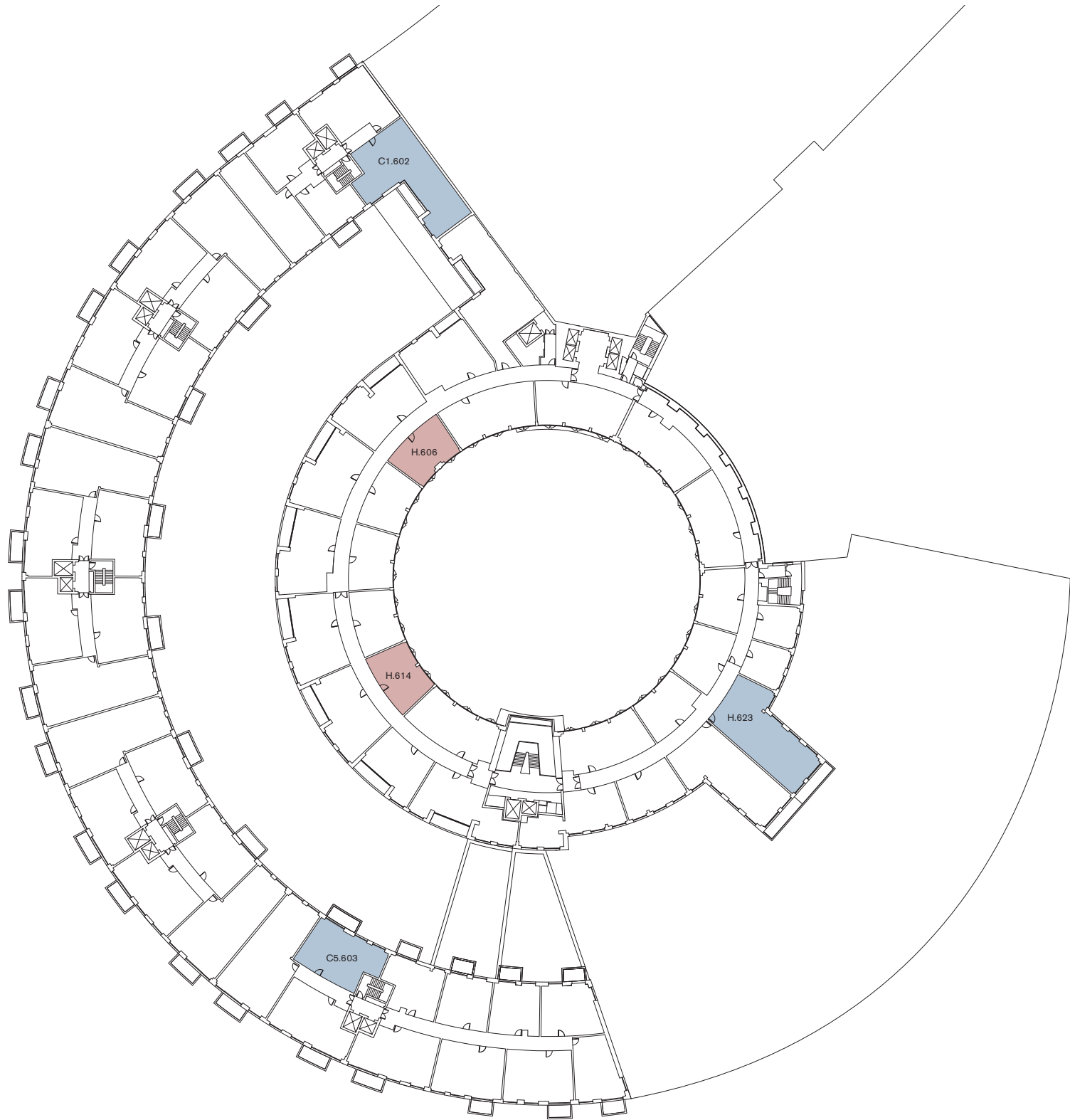
Fifth floor



● 1 bedroom
● 2 bedroom

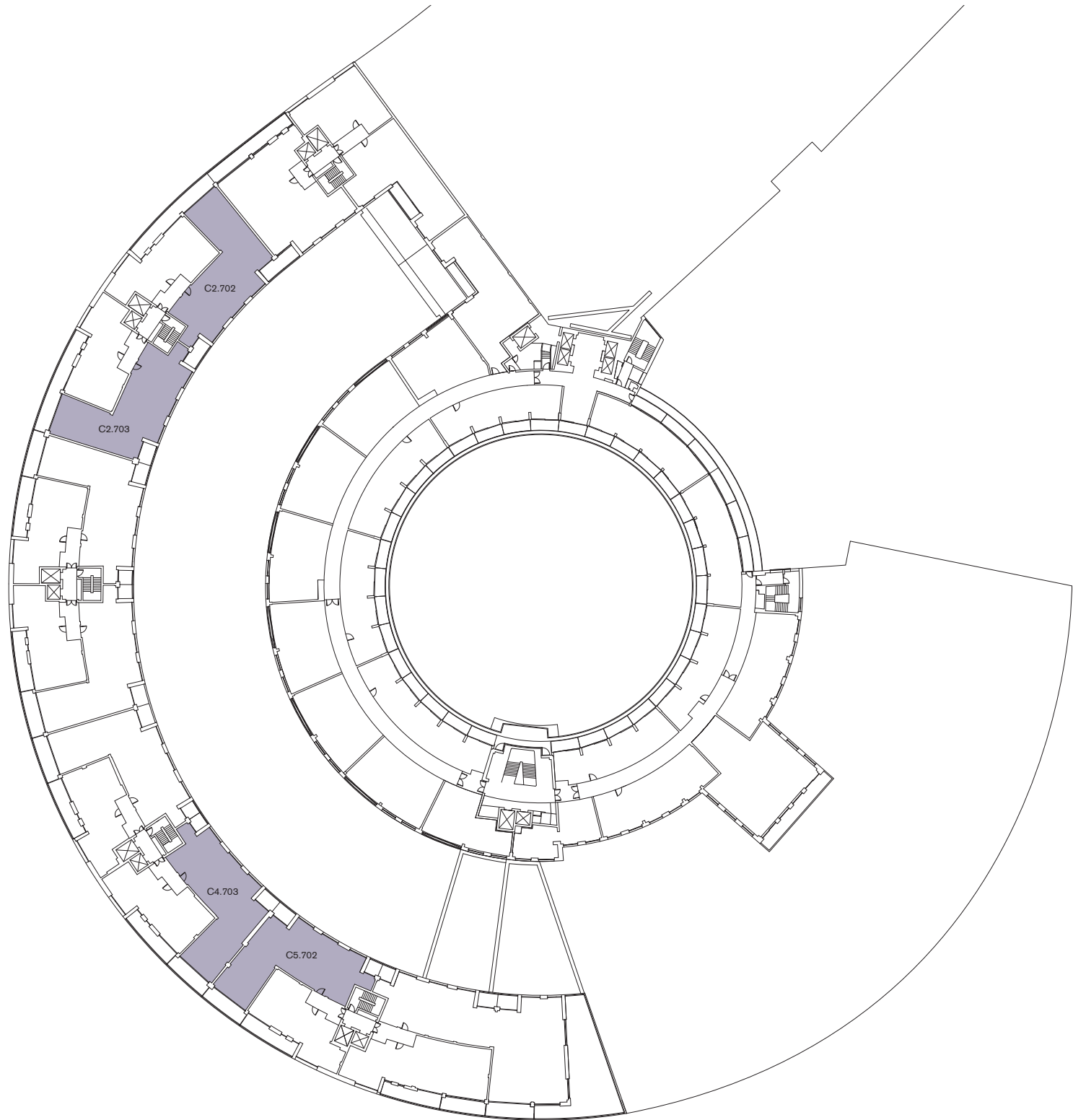


Sixth floor



● 1 bedroom
● 2 bedroom





● 3 bedroom



Third floor

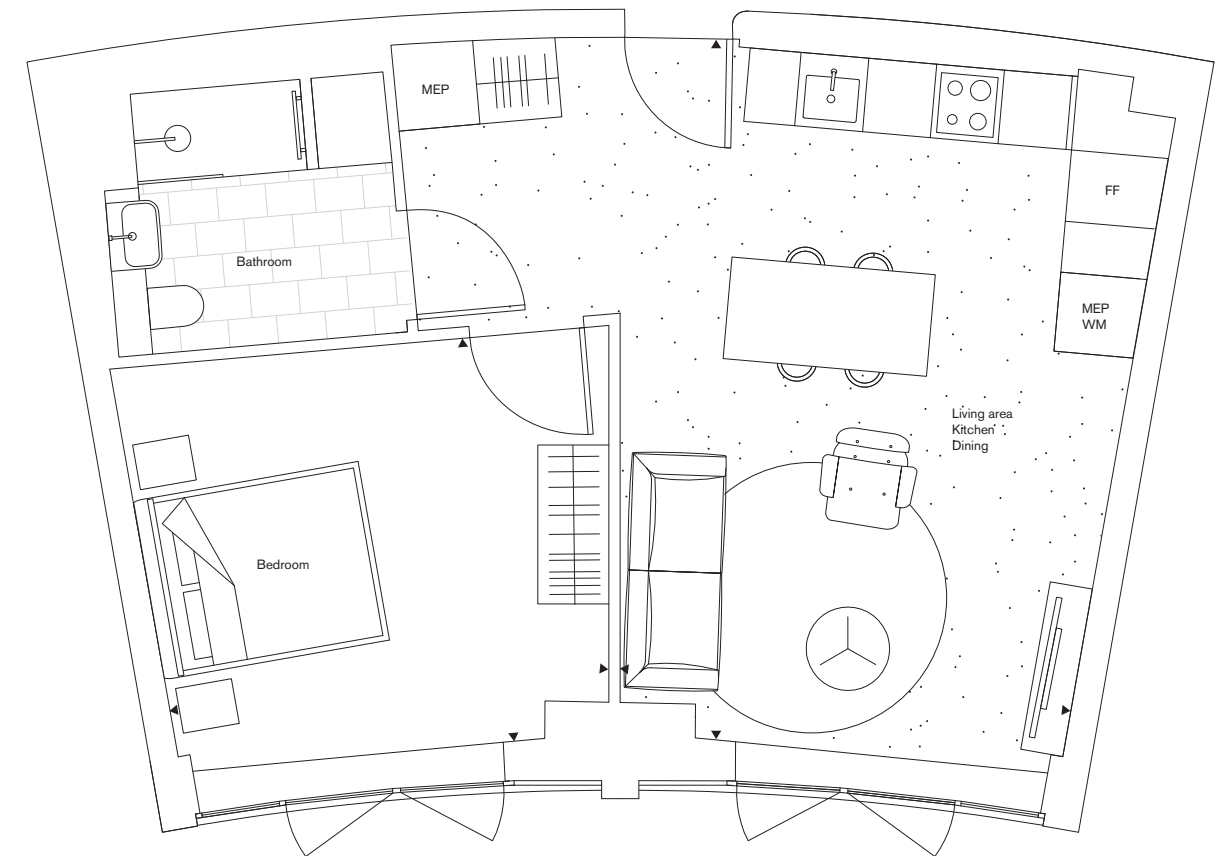
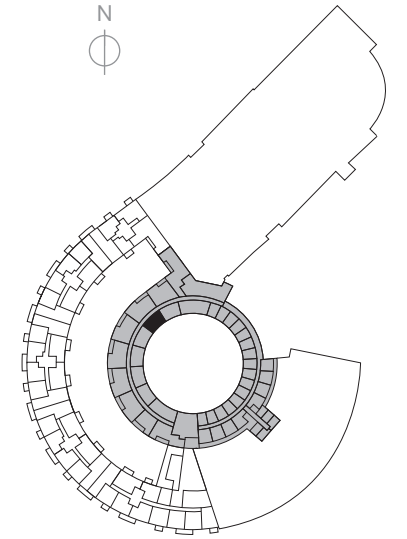
Apartment H.306

1 bedroom

Net saleable area	sq m	sq ft
	52.20	594
Room dimensions	m	ft
Living area	4.00 × 6.20	13'1" × 20'4"
Bedroom	3.90 × 3.60	12'9" × 11'9"

Other

Palette: Helios Courtyard 2



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Fourth floor

Apartment H.414

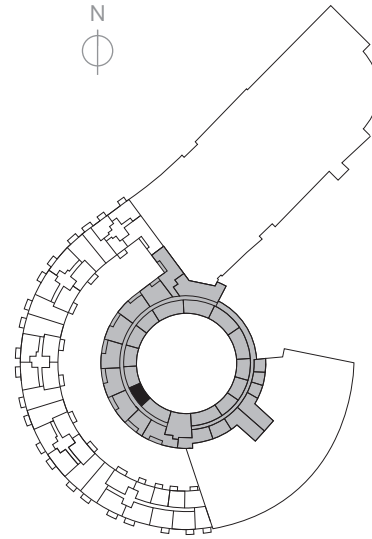
1 bedroom

Net saleable area	sq m	sq ft
	55.40	596

Room dimensions	m	ft
Living area	4.10 × 6.20	13'5" × 20'4"
Bedroom	3.80 × 3.70	12'2" × 12'2"

Other

Palette: Helios Courtyard 1



Fourth floor

Apartment H.418

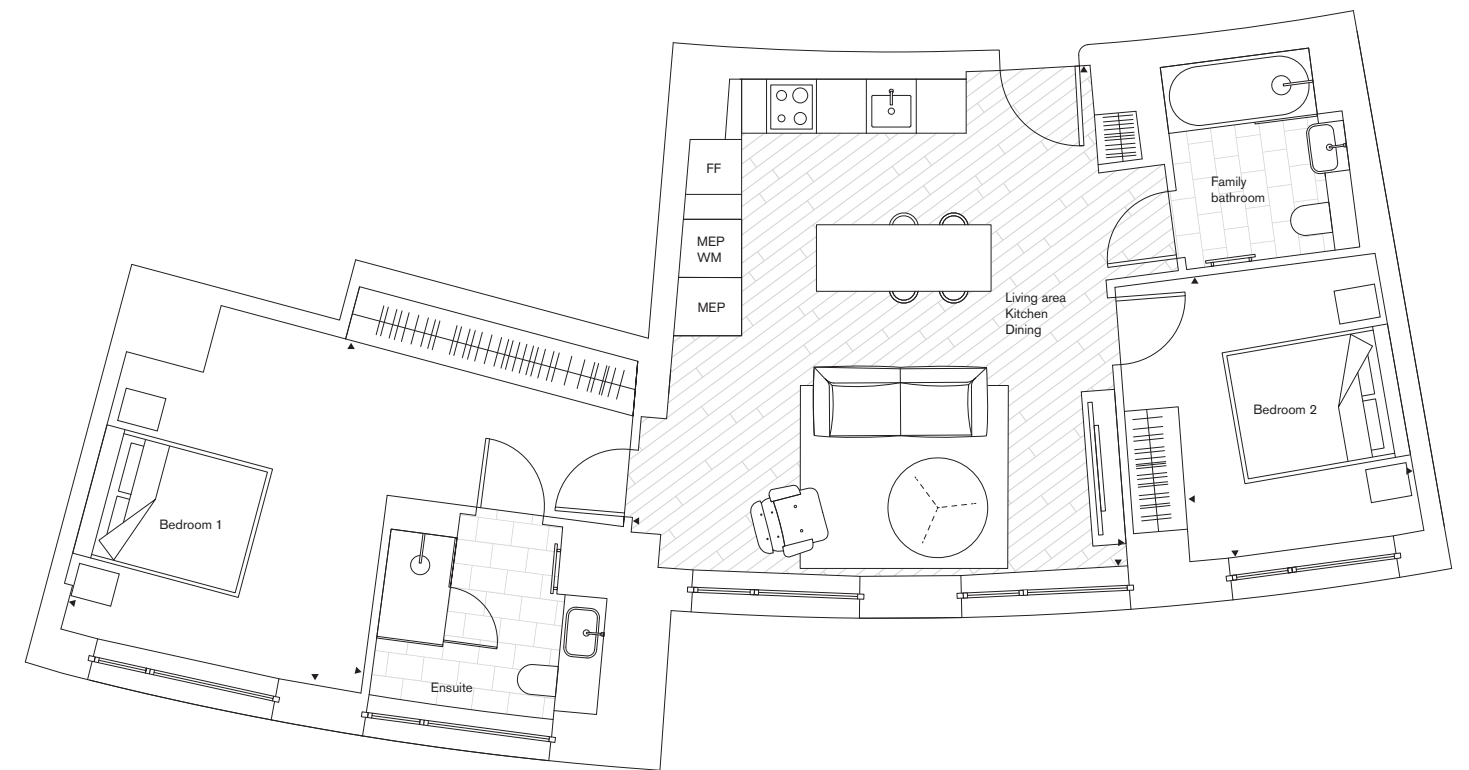
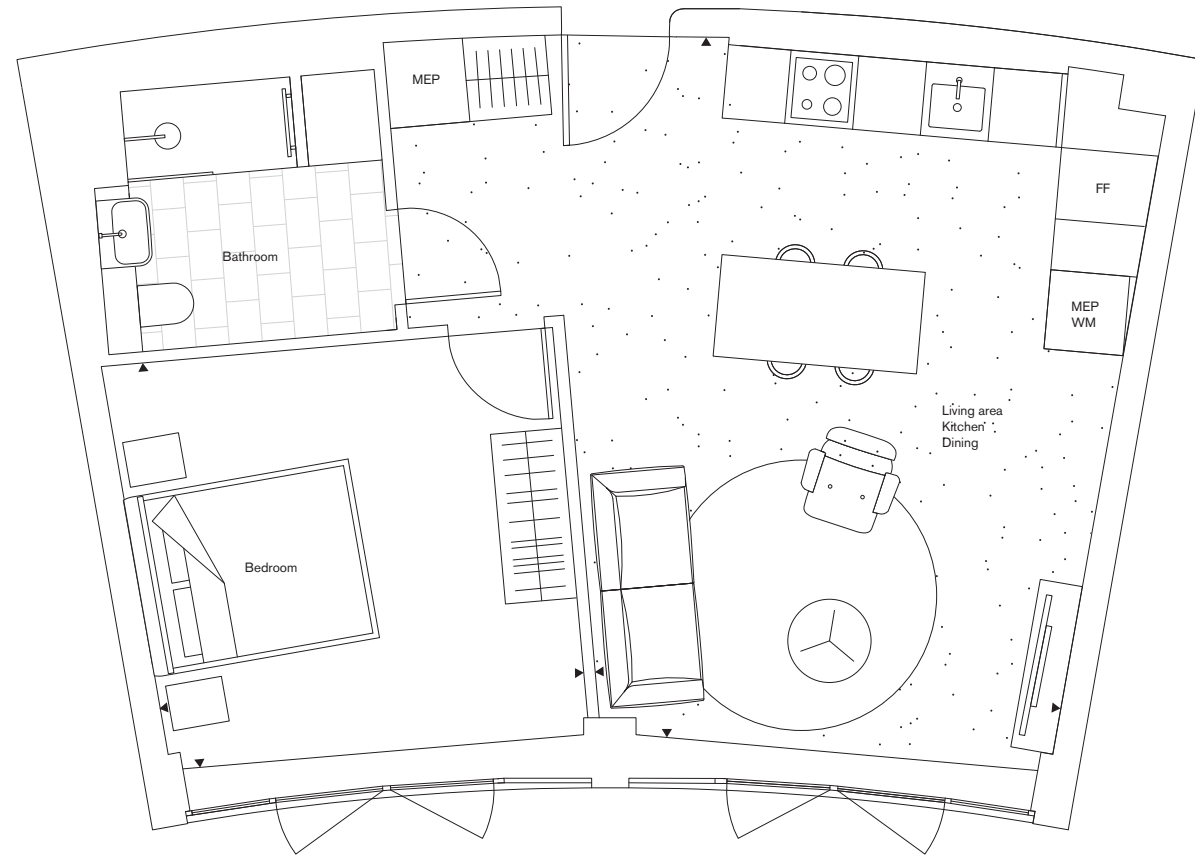
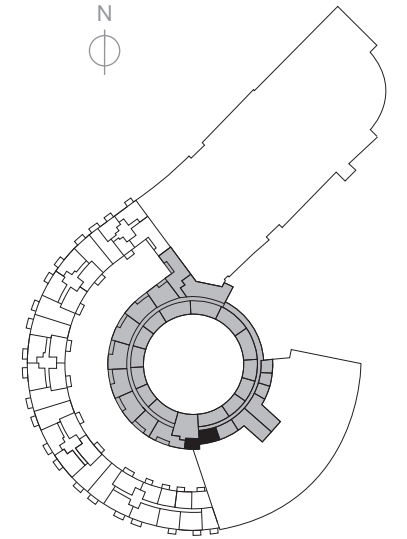
2 bedroom

Net saleable area	sq m	sq ft
	80.40	865

Room dimensions	m	ft
Living area	5.60 × 6.10	18'4" × 20'0"
Bedroom 1	3.70 × 4.20	12'2" × 13'9"
Bedroom 2	2.80 × 3.40	9'2" × 11'2"

Other

Palette: Helios Garden 2



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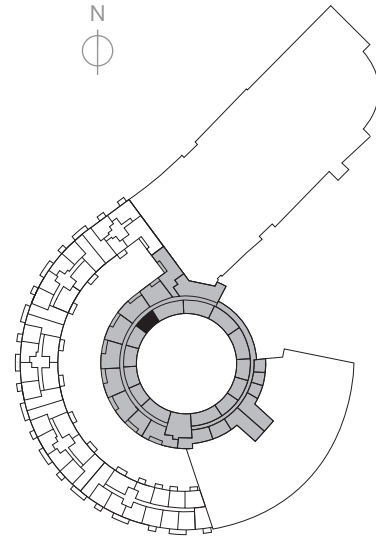
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Fifth floor

Apartment H.506

1 bedroom

Net saleable area	sq m	sq ft
	55.10	593
Room dimensions	m	ft
Living area	4.00 × 6.20	13' 2" × 20' 4"
Bedroom	3.90 × 3.60	12' 10" × 11' 10"
Other		
Palette: Helios Courtyard 2		

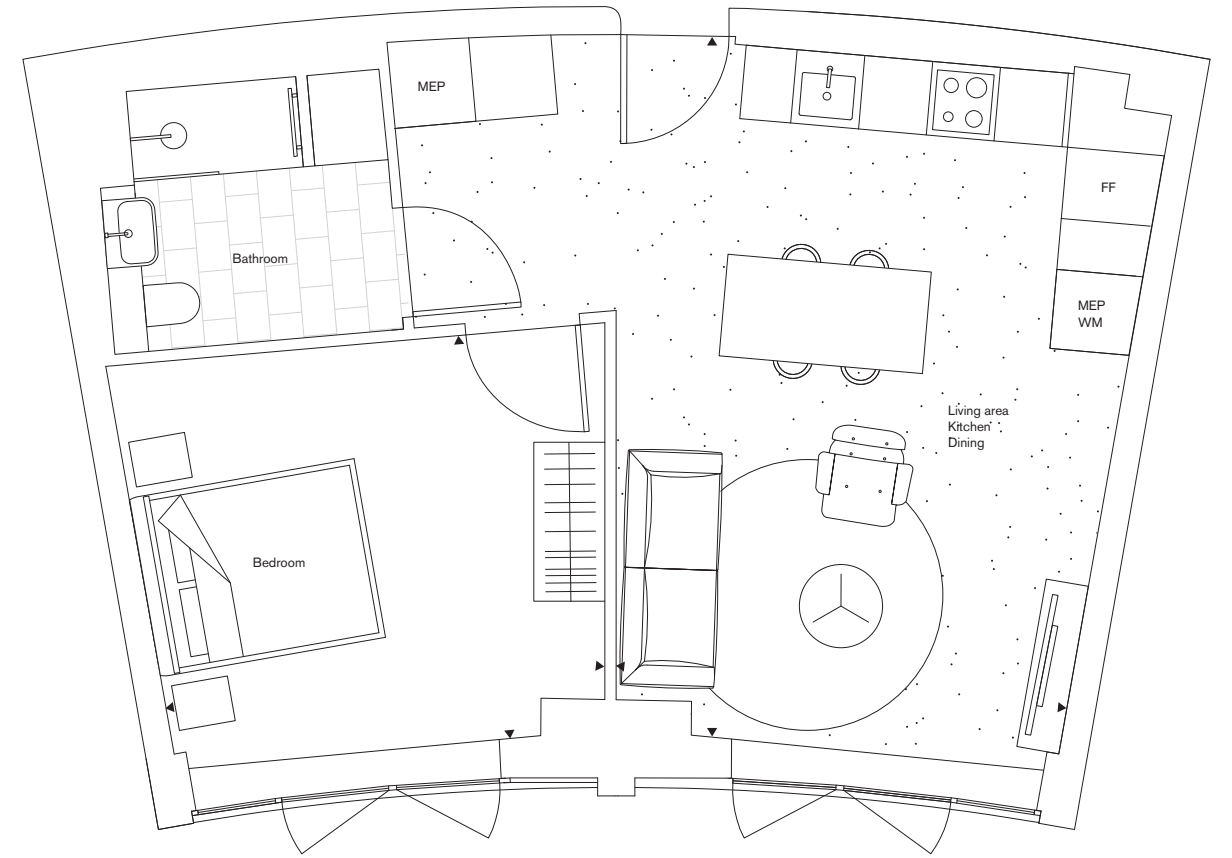
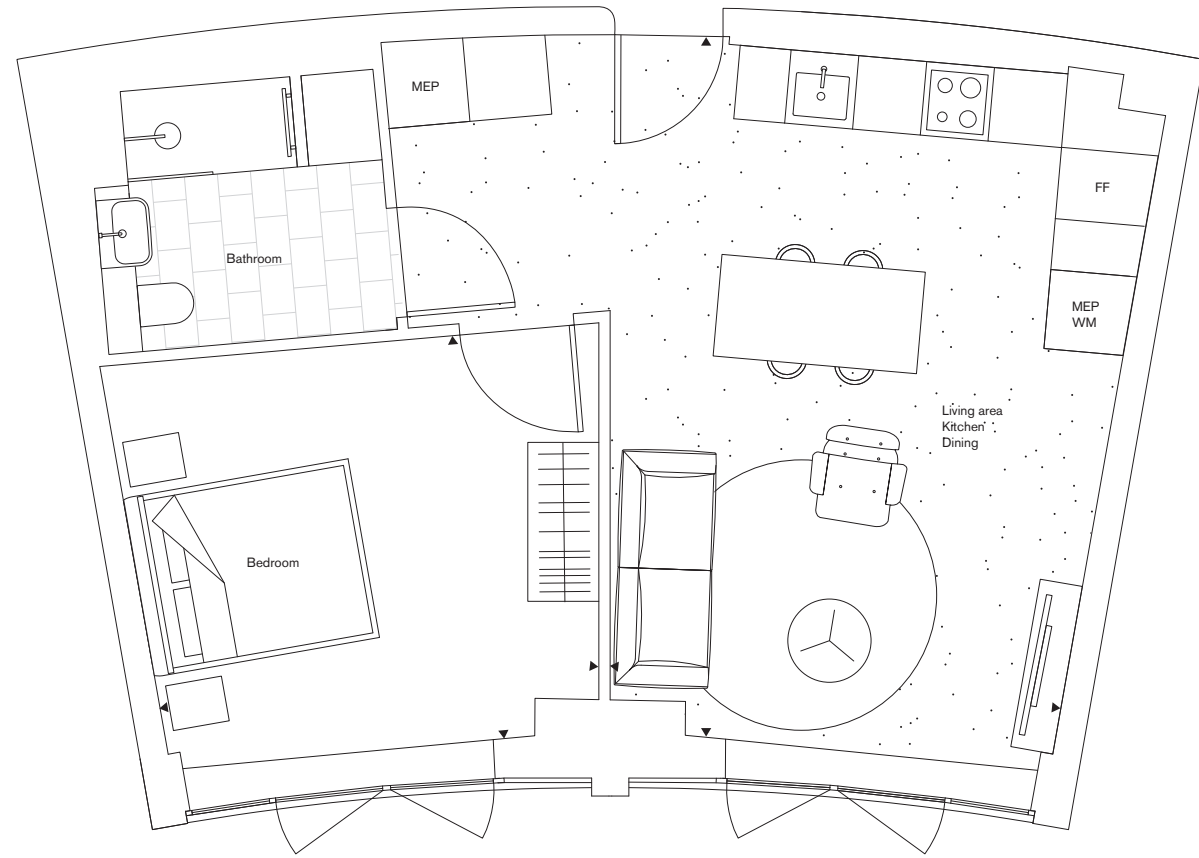
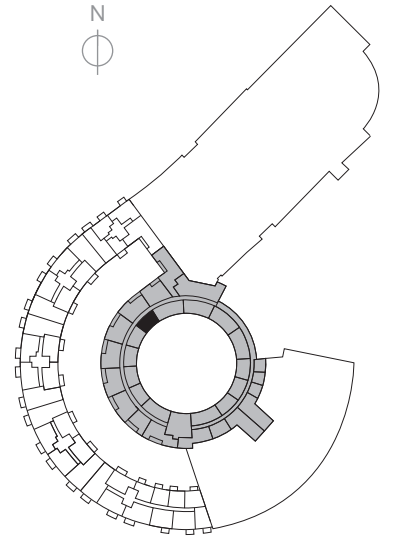


Sixth floor

Apartment H.606

1 bedroom

Net saleable area	sq m	sq ft
	55.10	593
Room dimensions	m	ft
Living area	4.00 × 6.20	13' 1" × 20' 4"
Bedroom	3.90 × 3.60	12' 10" × 11' 10"
Other		
Palette: Helios Courtyard 1		



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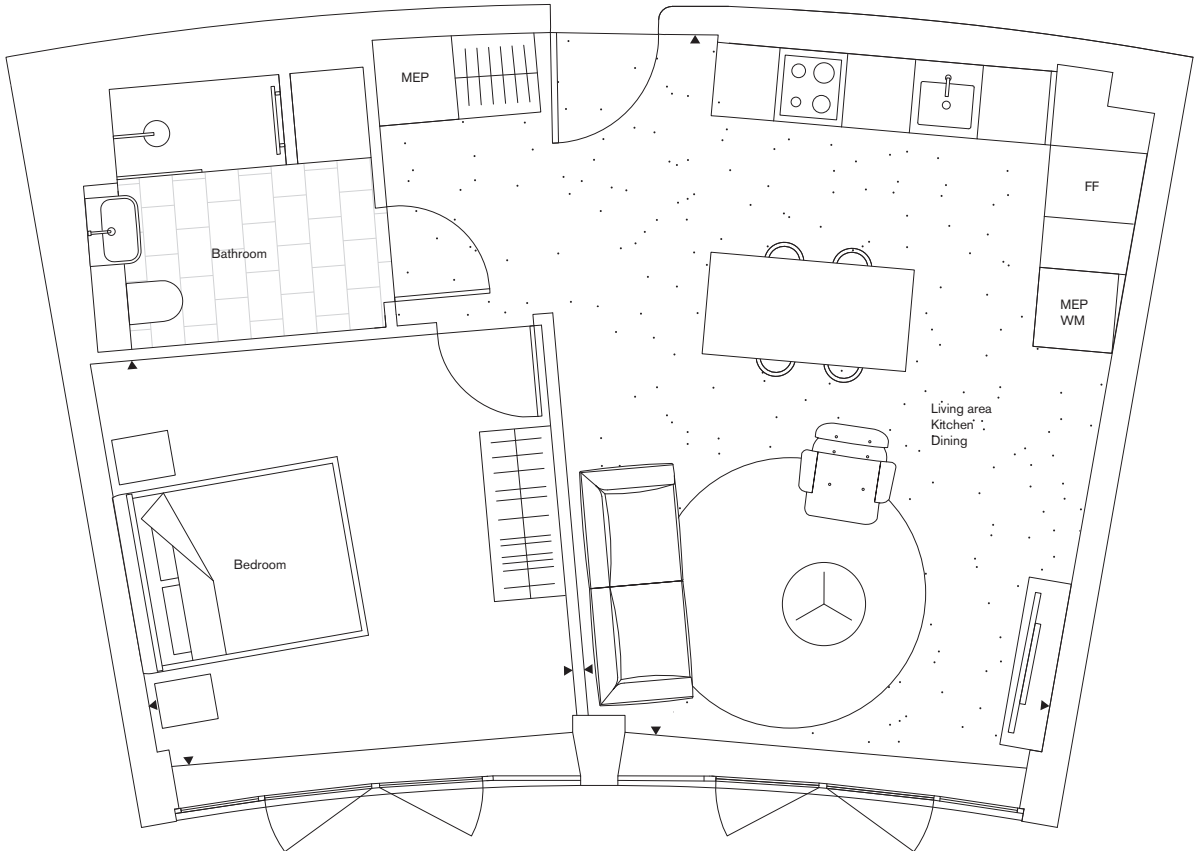
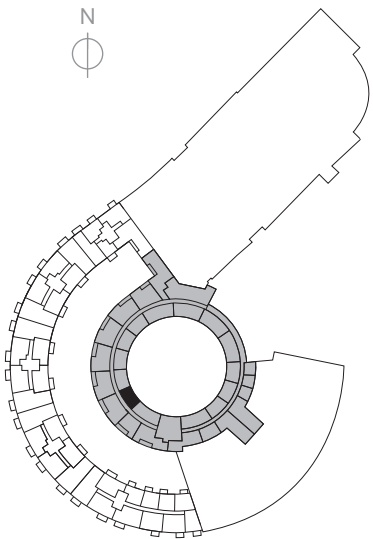
Sixth floor

Apartment H.614

1 bedroom

Net saleable area	sq m	sq ft
	54.70	589
Room dimensions	m	ft
Living area	4.10 × 6.20	13' 5" × 20' 4"
Bedroom	3.80 × 3.70	12' 7" × 12' 2"

Other
 Palette: Helios Courtyard 1



- 7
- 6**
- 5
- 4
- 3
- 2
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Kitchens	<ul style="list-style-type: none"> – Molteni C and Dada kitchen with matt lacquer finish doors – Terrazzo stone worktops and splashbacks with under-mounted stainless steel sink and deck-mounted tap 	<ul style="list-style-type: none"> – LED lighting integrated to underside of wall units – Individually designed with bespoke island unit to selected units
Integrated Appliances	<p>Studios</p> <ul style="list-style-type: none"> – Siemens built-under fridge with freezer compartment – Siemens combination microwave oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Freestanding Siemens combined washer/dryer in utility cupboard <p>One Bed</p> <ul style="list-style-type: none"> – Siemens fridge/freezer – Siemens combination microwave oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Freestanding Siemens combined washer/dryer in utility cupboard 	<p>Two Bed</p> <ul style="list-style-type: none"> – Siemens fridge/freezer – Siemens combination microwave oven – Siemens multifunction oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Wine cooler – Freestanding Siemens combined washer/dryer in utility cupboard
Bathrooms	<ul style="list-style-type: none"> – Bespoke ceramic wall tiles to feature walls – Ceramic floor tiles – Bespoke wall-mounted mirror cabinet with integrated lighting and internal shaver socket – Demisting mirrors – Chrome heated towel rails 	<ul style="list-style-type: none"> – White ceramic basin – White ceramic wall-mounted Duravit WC – Thermostatically controlled shower – Fully tiled shower tray with glazed shower screen – Enamelled steel bath with retractable handheld shower and fixed shower over – Glazed shower screen over bath
Flooring	<ul style="list-style-type: none"> – Polished screed to living space and selected bedrooms 	<ul style="list-style-type: none"> – Carpet to bedrooms
Doors	<ul style="list-style-type: none"> – Full-height solid core timber entrance door and panel – Solid core white painted internal doors 	<ul style="list-style-type: none"> – High quality ironmongery
Ceilings	<ul style="list-style-type: none"> – Plasterboard ceilings to all rooms 	

Wardrobes	<ul style="list-style-type: none"> – Dressing rooms with fitted timber-lined interiors with hanging rail, shelving and interior lighting 	<ul style="list-style-type: none"> – Wardrobes with fitted lacquer doors and timber-lined interiors to include hanging rail and shelving
Decoration	<ul style="list-style-type: none"> – Painted finish to internal walls, ceiling, skirtings and door frames 	
Balconies	<ul style="list-style-type: none"> – Where applicable, balcony structure with balustrade 	
Heating and Cooling	<ul style="list-style-type: none"> – There is a central energy centre, which provides metered hot water, heating and cooling to all apartments 	<ul style="list-style-type: none"> – Underfloor heating throughout – Comfort cooling provided to living rooms and bedrooms
Lighting	<ul style="list-style-type: none"> – Energy efficient downlighters throughout and 5 amp lighting in reception rooms and master bedrooms. – Dimmer switches where appropriate 	<ul style="list-style-type: none"> – Provision for future installation of pendant fittings in reception rooms – LED feature lighting in reception rooms and bathrooms
Power, AV, Data and Telephone Systems	<ul style="list-style-type: none"> – Television, telephone and data points to reception room, all bedrooms and study (where applicable) – Purchasers are responsible for their own connections and related costs 	<ul style="list-style-type: none"> – Television Centre is served by a selection of internet, telephone and television providers
Lifts	<ul style="list-style-type: none"> – Passenger lifts to all floors and basement car park 	
Security	<ul style="list-style-type: none"> – Management and 24 hour security services provided from on site management office – CCTV surveillance throughout public areas 	<ul style="list-style-type: none"> – Video entry phone system to all apartments linked to front of house management team
Resident's Facilities	<ul style="list-style-type: none"> – Residents have access to a range of services and amenities across the development, including, but not limited to: 	<ul style="list-style-type: none"> – Membership(s) to a fitness centre with heated indoor swimming pool, gymnasium, sauna, steam room and hammam – Residents' lounge – Private screening room – Private meeting room – Private landscaped gardens
Car Parking and Storage	<ul style="list-style-type: none"> – Limited car parking at extra cost and subject to availability – Secure cycle storage 	<ul style="list-style-type: none"> – Storage units available at extra cost and subject to availability

Colour palette

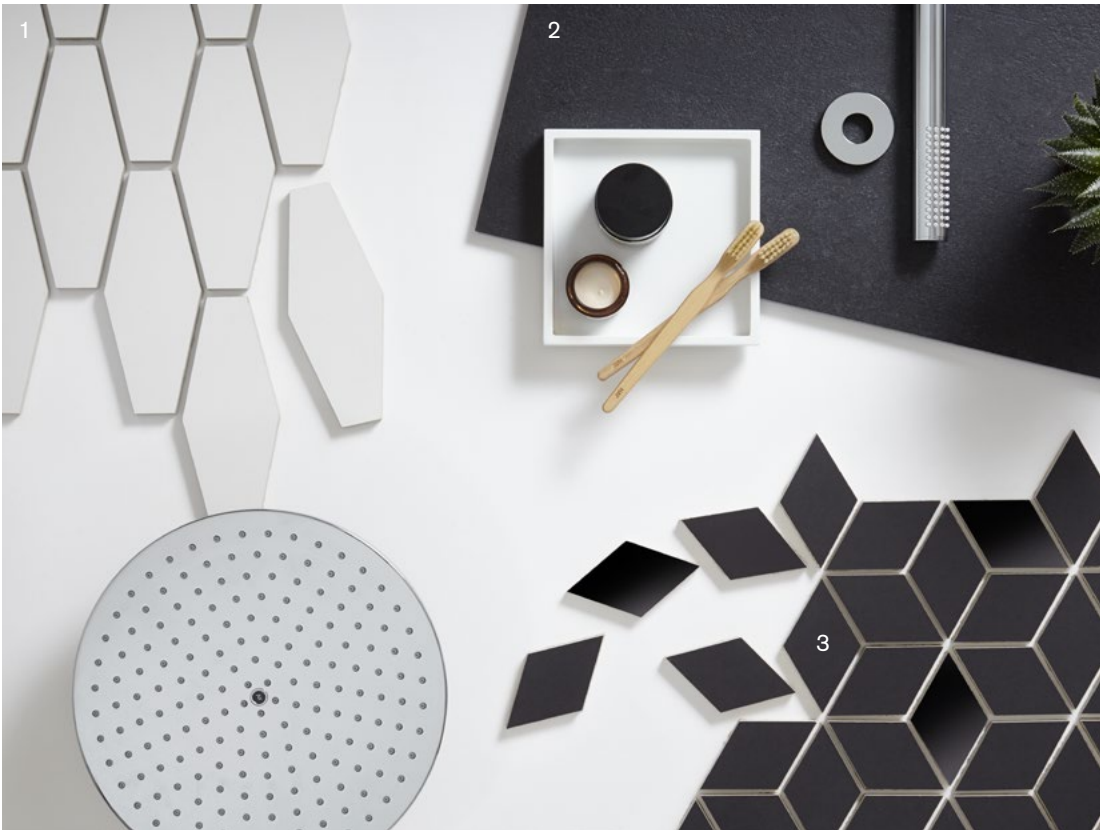


1. Dark terrazzo worktops 2. Bronze ironmongery 3. Bedroom carpet 4. Kitchen island unit legs
5. Kitchen open shelving veneer (where applicable) 6. Kitchen units 7. Bronze light switch 8. Polished screed flooring

Colour palette variations

Palette 1

Master bathrooms have black diamond wall tiles and family bathrooms have white lozenge wall tiles



Palette 2

Master bathrooms have white diamond wall tiles and family bathrooms have blue lozenge wall tiles



1. Family bathroom lozenge wall tile (2 & 3 beds) 2. Bathroom floor tile 3. Bathroom diamond wall tile (Studios & 1 beds; Ensuite 2 & 3 beds)
4. Bathroom diamond wall tile (Studios & 1 beds; Ensuite 2 & 3 beds) 5. Bathroom floor tile 6. Family bathroom lozenge wall tile (2 & 3 beds)

Television Centre

The Helios Garden apartments

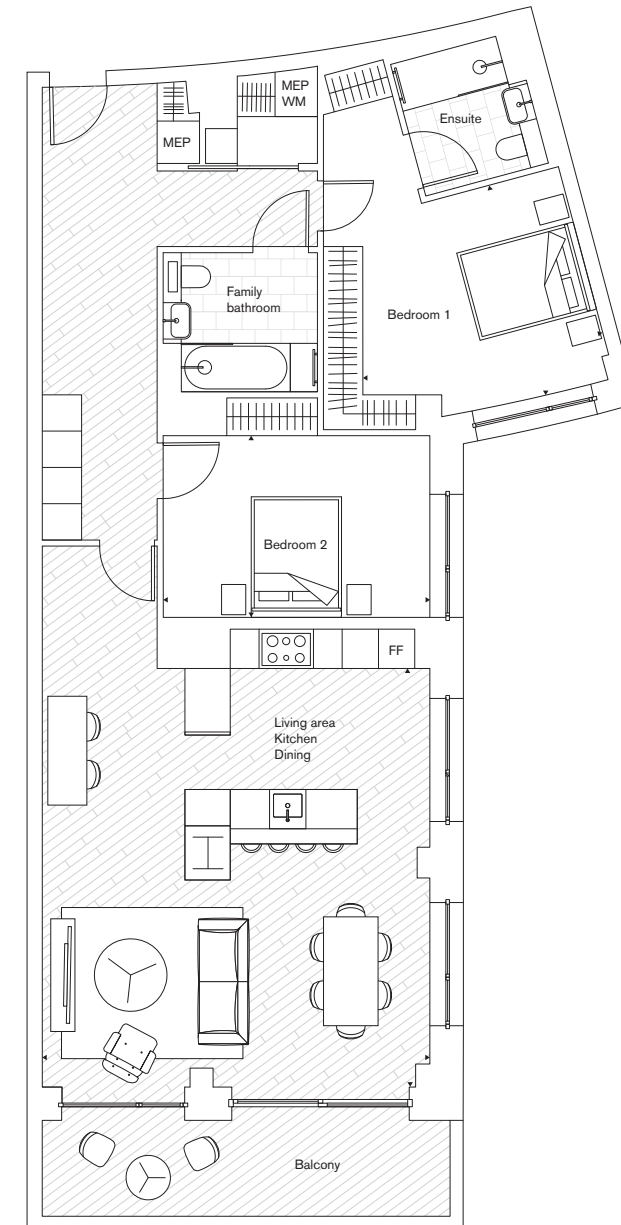
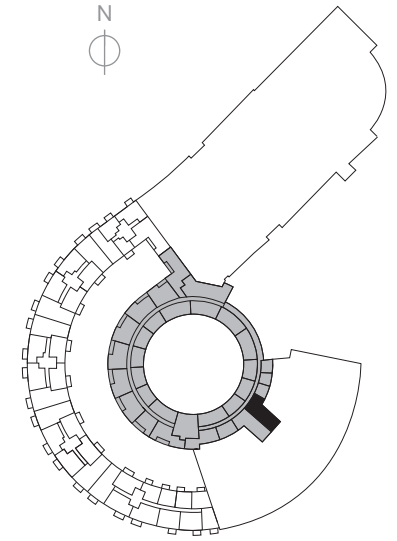
Fourth floor

Apartment H.423

2 bedroom

Net saleable area	sq m	sq ft
	123	1324
Room dimensions	m	ft
Living area	6.40 × 6.90	20'11" × 22'7"
Bedroom 1	4.00 × 3.60	13'1" × 11'10"
Bedroom 2	4.40 × 3.00	14'5" × 9'10"
Outdoor space	sq m	sq ft
Balcony	12	129
Other		

Palette: Helios Garden 2



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Fifth floor
Apartment H.523

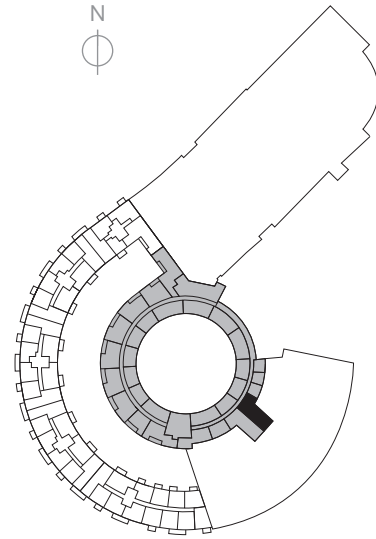
2 bedroom

Net saleable area	sq m	sq ft
	122.20	1315

Room dimensions	m	ft
Living area	6.40 × 6.90	21'0" × 22'7"
Bedroom 1	4.00 × 3.60	13'1" × 9'7"
Bedroom 2	4.40 × 3.00	14'5" × 9'10"

Outdoor space	sq m	sq ft
Balcony	22.9	246

Other
 Palette: Helios Garden 1



Sixth floor
Apartment H.623

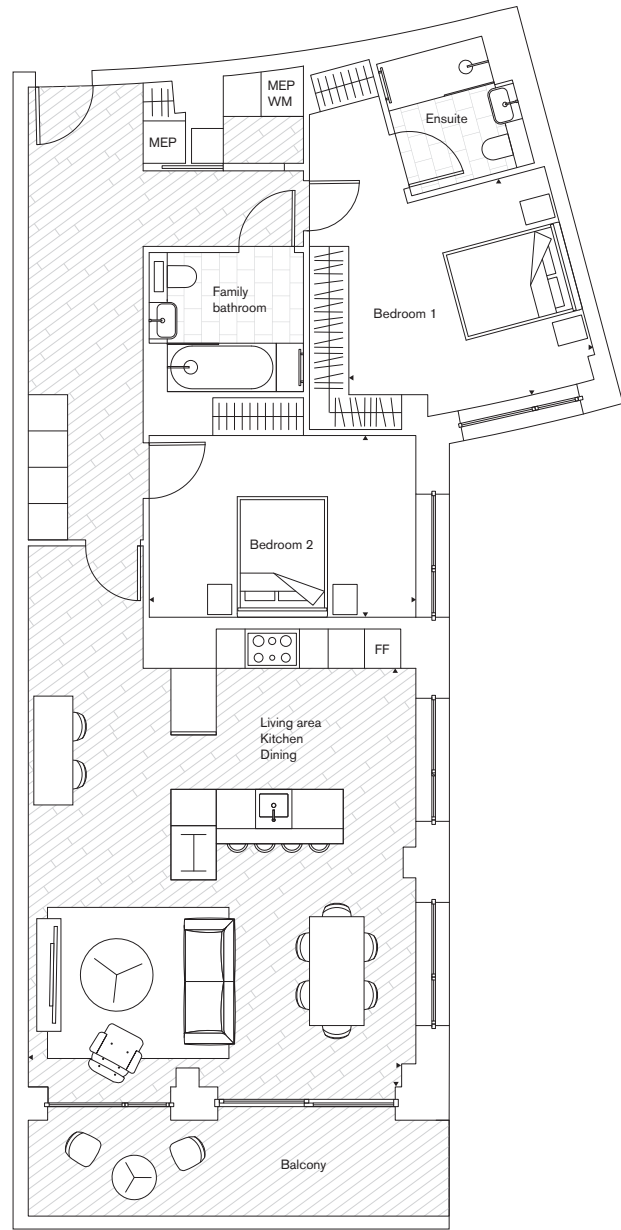
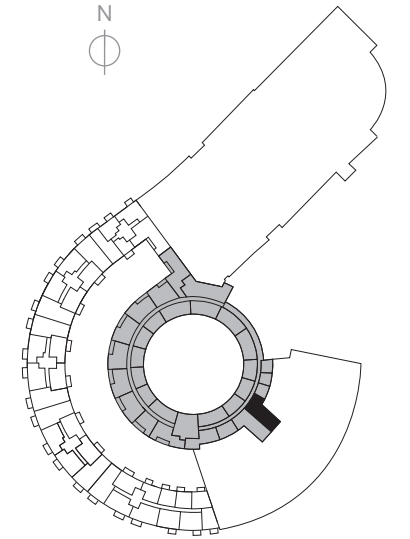
2 bedroom

Net saleable area	sq m	sq ft
	121.90	1312

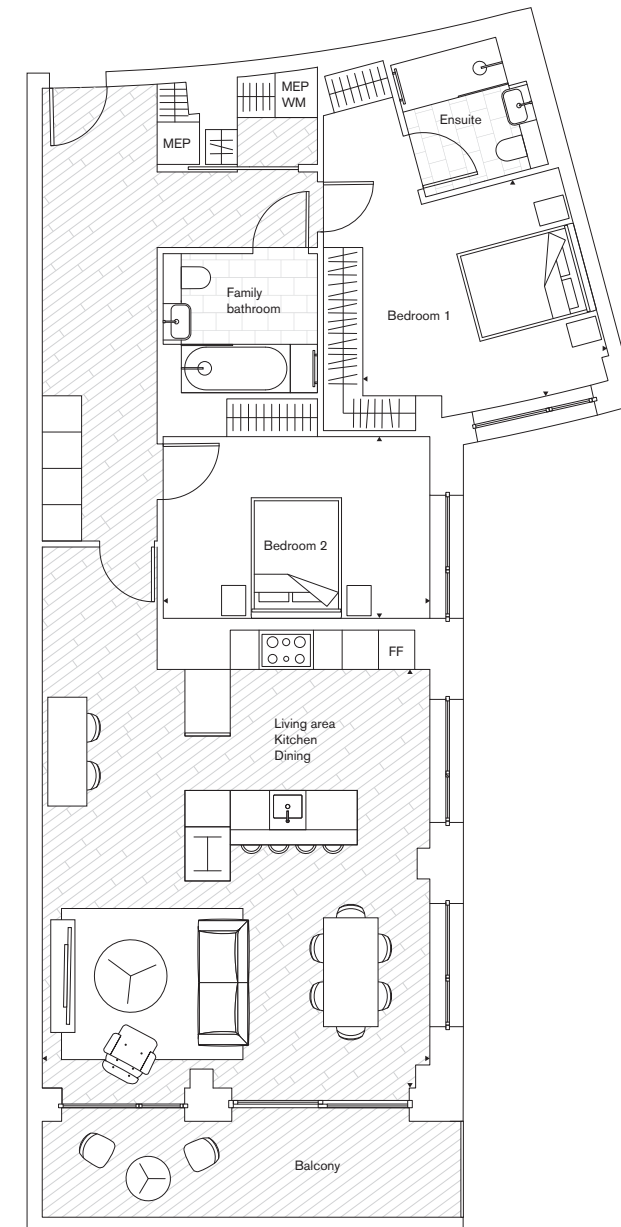
Room dimensions	m	ft
Living area	6.40 × 6.90	21'0" × 22'7"
Bedroom 1	4.00 × 3.60	13'1" × 11'10"
Bedroom 2	4.40 × 3.00	14'5" × 9'10"

Outdoor space	sq m	sq ft
Balcony	22.9	246

Other
 Palette: Helios Garden 2



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Specification

WM Washing Machine
FF Fridge Freezer
MEP Mechanical, Electrical, Plumbing
TD Tumble Dryer

Kitchens	<ul style="list-style-type: none"> – Molteni C and Dada kitchen with matt lacquer finish doors – Terrazzo stone worktops and splashbacks with under-mounted stainless steel sink and deck-mounted tap 	<ul style="list-style-type: none"> – LED lighting integrated to underside of wall units – Individually designed with bespoke island unit to selected units
Integrated Appliances	<p>Studios</p> <ul style="list-style-type: none"> – Siemens built-under fridge with freezer compartment – Siemens combination microwave oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Freestanding Siemens combined washer/dryer in utility cupboard <p>One Bed</p> <ul style="list-style-type: none"> – Siemens fridge/freezer – Siemens combination microwave oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Freestanding Siemens combined washer/dryer in utility cupboard 	<p>Two Bed</p> <ul style="list-style-type: none"> – Siemens fridge/freezer – Siemens combination microwave oven – Siemens multifunction oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Wine cooler – Freestanding Siemens combined washer/dryer in utility cupboard <p>Selected Two Bed and Three Bed</p> <ul style="list-style-type: none"> – Siemens fridge/freezer – Siemens combination microwave oven – Siemens multifunction oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Wine cooler – Freestanding Siemens washing machine and tumble dryer in utility room
Bathrooms	<ul style="list-style-type: none"> – Bespoke ceramic wall tiles to feature walls – Ceramic floor tiles – Bespoke wall-mounted mirror cabinet with integrated lighting and internal shaver socket – Demisting mirrors – Chrome heated towel rails 	<ul style="list-style-type: none"> – White ceramic basin – White ceramic wall-mounted Duravit WC – Thermostatically controlled shower – Fully tiled shower tray with glazed shower screen – Enamelled steel bath with retractable handheld shower and fixed shower over – Glazed shower screen over bath
Flooring	<ul style="list-style-type: none"> – High quality engineered timber to living space and hallways 	<ul style="list-style-type: none"> – Carpet to bedrooms
Doors	<ul style="list-style-type: none"> – Full-height solid core timber entrance door and panel – Solid core white painted internal doors 	<ul style="list-style-type: none"> – High quality ironmongery
Ceilings	<ul style="list-style-type: none"> – Plasterboard ceilings to all rooms 	

Wardrobes	<ul style="list-style-type: none"> – Dressing rooms with fitted timber-lined interiors with hanging rail, shelving and interior lighting 	<ul style="list-style-type: none"> – Wardrobes with fitted lacquer doors and timber-lined interiors to include hanging rail and shelving
Decoration	<ul style="list-style-type: none"> – Painted finish to internal walls, ceiling, skirtings and door frames 	
Balconies	<ul style="list-style-type: none"> – Where applicable, brick-clad balcony structure with balustrade 	
Heating and Cooling	<ul style="list-style-type: none"> – There is a central energy centre, which provides metered hot water, heating and cooling to all apartments 	<ul style="list-style-type: none"> – Underfloor heating throughout – Comfort cooling provided to living rooms and bedrooms
Lighting	<ul style="list-style-type: none"> – Energy efficient downlighters throughout and 5 amp lighting in reception rooms and master bedrooms. – Dimmer switches where appropriate 	<ul style="list-style-type: none"> – Provision for future installation of pendant fittings in reception rooms – LED feature lighting in reception rooms and bathrooms
Power, AV, Data and Telephone Systems	<ul style="list-style-type: none"> – Television, telephone and data points to reception room, all bedrooms and study (where applicable) – Purchasers are responsible for their own connections and related costs 	<ul style="list-style-type: none"> – Television Centre is served by a selection of internet, telephone and television providers
Lifts	<ul style="list-style-type: none"> – Passenger lifts to all apartments and basement car park 	
Security	<ul style="list-style-type: none"> – Management and 24 hour security services provided from on site management office – CCTV surveillance throughout public areas 	<ul style="list-style-type: none"> – Video entry phone system to all apartments linked to front of house management team
Amenities	<ul style="list-style-type: none"> – Residents have access to a range of services and amenities across the development, including, but not limited to: 	<ul style="list-style-type: none"> – Membership(s) to a fitness centre with heated indoor swimming pool, gymnasium, sauna, steam room and hammam – Residents' lounge – Private screening room – Private meeting room – Private landscaped gardens
Car Parking and Storage	<ul style="list-style-type: none"> – Limited car parking at extra cost and subject to availability – Secure cycle storage 	<ul style="list-style-type: none"> – Storage units available at extra cost and subject to availability

Colour palette

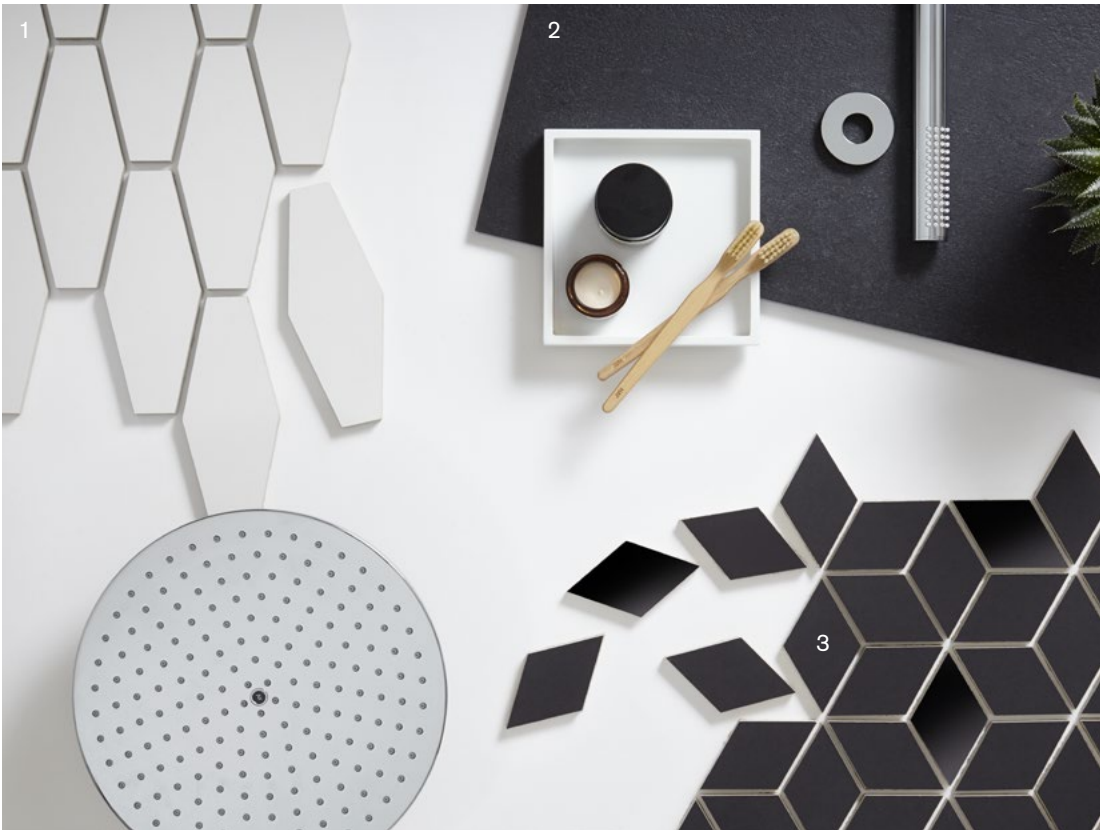


1. Light terrazzo worktops 2. Bronze ironmongery 3. Kitchen island unit legs 4. Kitchen open shelving veneer (where applicable)
5. Kitchen units 6. Engineered timber flooring 7. Bronze light switch 8. Bedroom carpet

Colour palette variations

Palette 1

Master bathrooms have black diamond wall tiles and family bathrooms have white lozenge wall tiles



Palette 2

Master bathrooms have white diamond wall tiles and family bathrooms have blue lozenge wall tiles



1. Family bathroom lozenge wall tile (2 & 3 beds) 2. Bathroom floor tile 3. Bathroom diamond wall tile (Studios & 1 beds; Ensuite 2 & 3 beds)
4. Bathroom diamond wall tile (Studios & 1 beds; Ensuite 2 & 3 beds) 5. Bathroom floor tile 6. Family bathroom lozenge wall tile (2 & 3 beds)

Television Centre

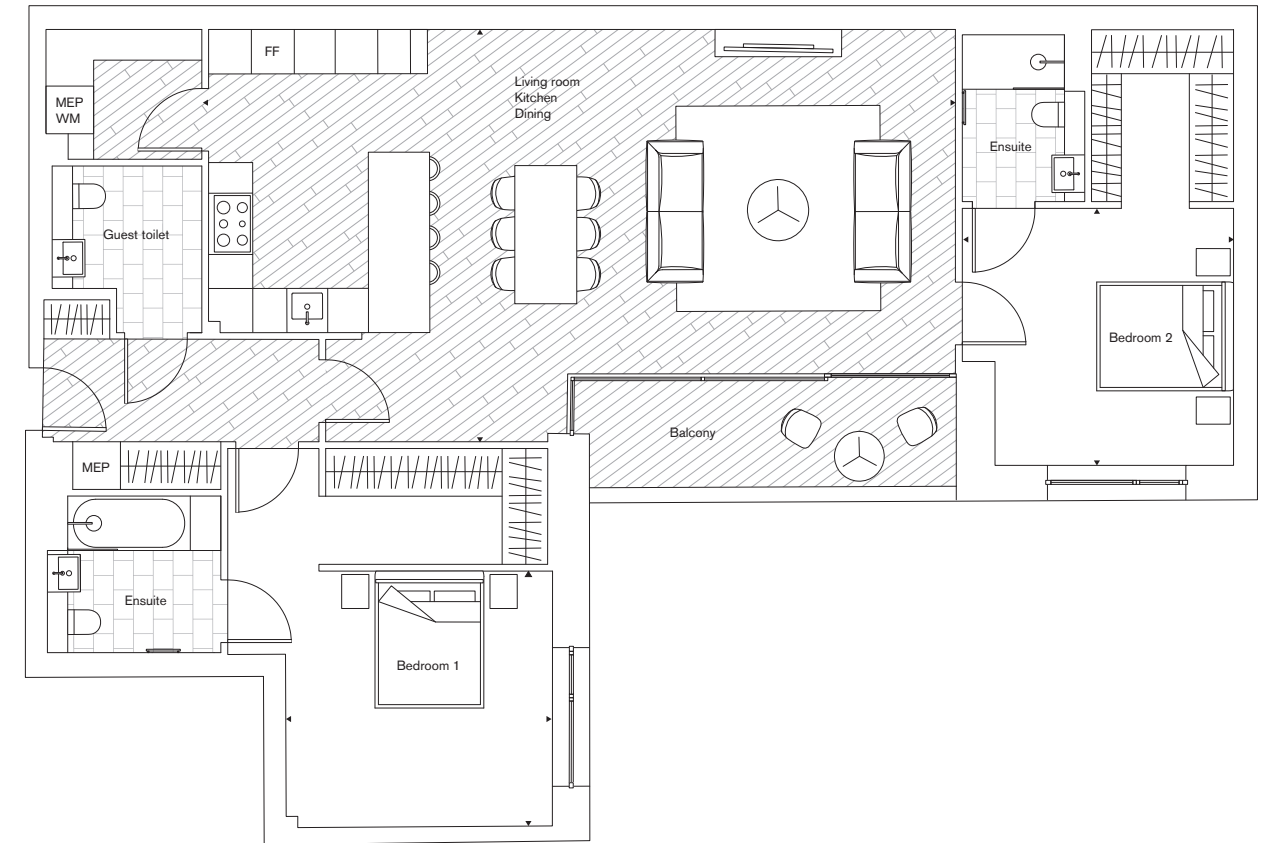
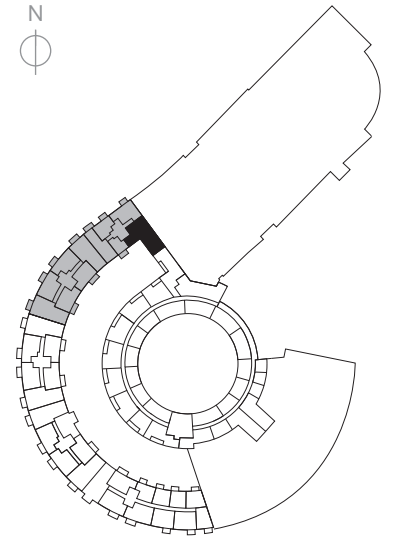
The Crescent

Sixth floor

Apartment C1.602

2 bedroom

Net saleable area	sq m	sq ft
	133.20	1434
Room dimensions	m	ft
Living area	11.00 × 6.10	36'1" × 20'0"
Bedroom 1	3.90 × 3.80	12'10" × 12'6"
Bedroom 2	4.00 × 3.80	13'1" × 12'6"
Outdoor space	sq m	sq ft
Balcony	8.40	90
Other		
Palette: Crescent 2A		



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Second floor
Apartment C2.201

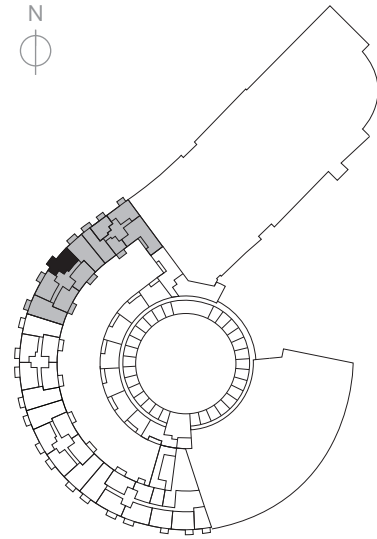
2 bedroom

Net saleable area	sq m	sq ft
	81.30	875

Room dimensions	m	ft
Living area	6.30 × 7.40	20'8" × 24'3"
Bedroom 1	2.90 × 3.50	9'6" × 11'6"
Bedroom 2	3.40 × 3.00	11'2" × 9'10"

Outdoor space	sq m	sq ft
Balcony	8.60	93

Other
 Palette: Crescent 1



Third floor
Apartment C2.303

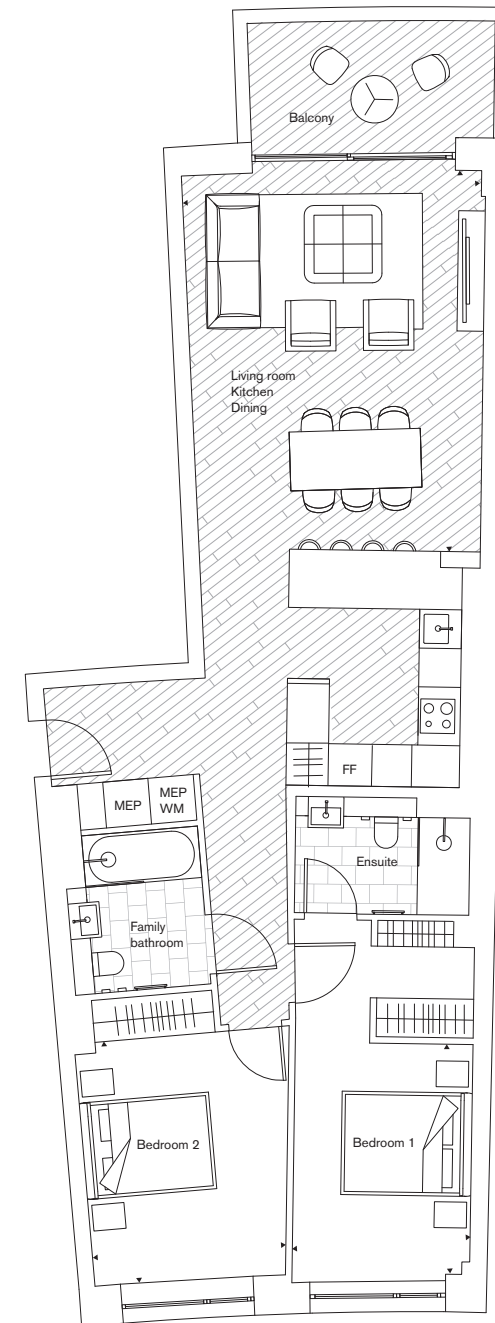
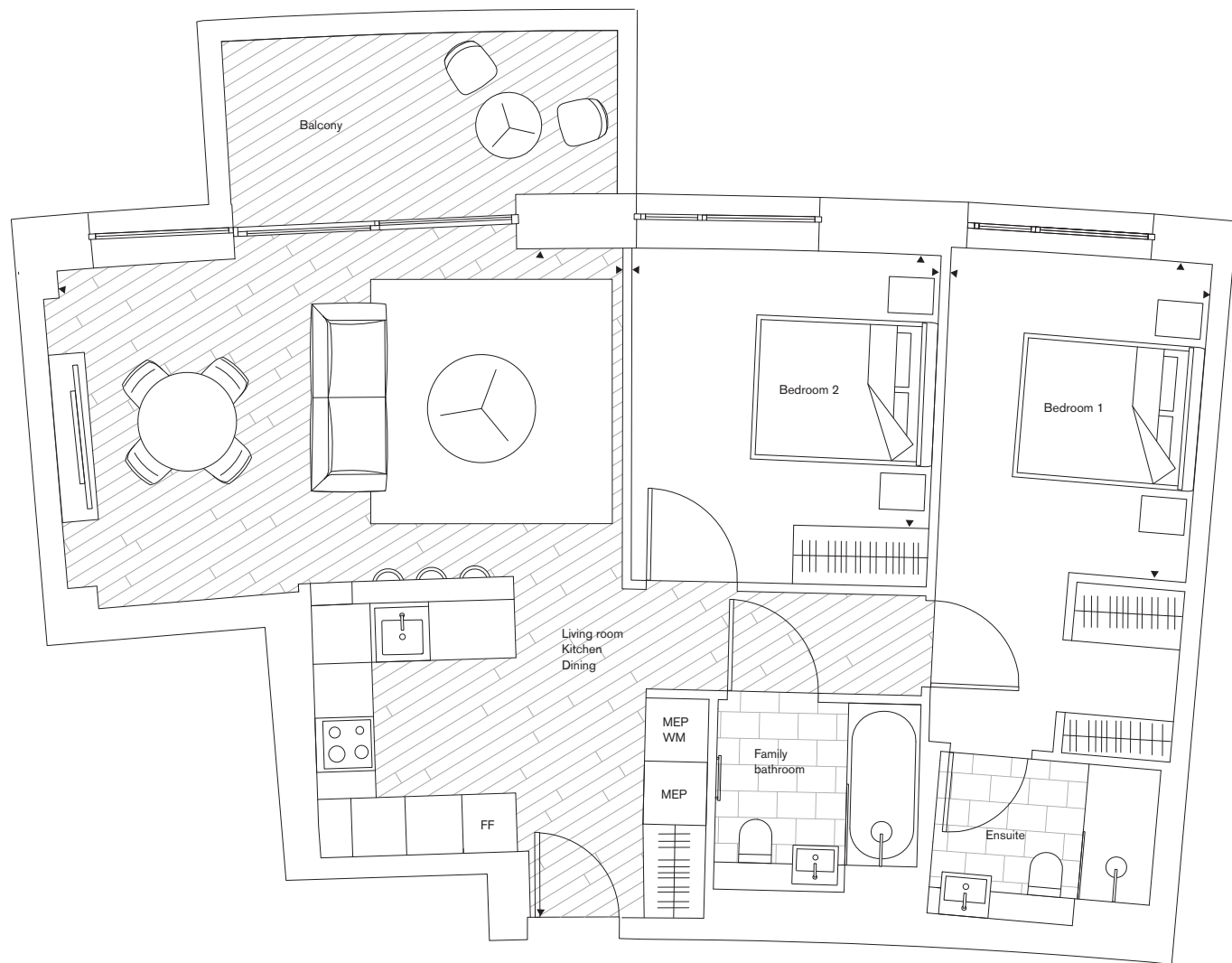
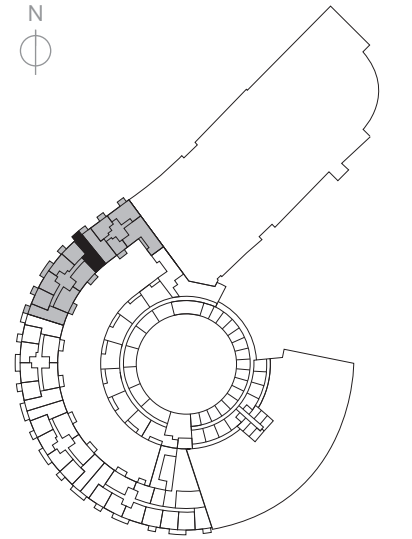
2 bedroom

Net saleable area	sq m	sq ft
	93.80	1010

Room dimensions	m	ft
Living area	4.70 × 5.90	15'5" × 19'4"
Bedroom 1	2.80 × 3.50	9'2" × 11'6"
Bedroom 2	3.00 × 3.80	9'10" × 12'6"

Outdoor space	sq m	sq ft
Balcony	7.60	82

Other
 Palette: Crescent 2



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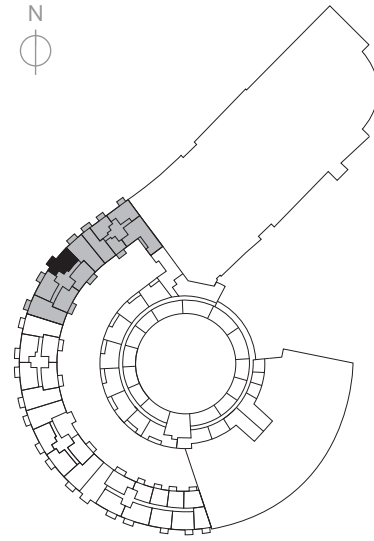
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Fourth floor
Apartment C2.401

2 bedroom

Net saleable area	sq m	sq ft
	82.50	888
Room dimensions	m	ft
Living area	6.30 × 7.40	20'8" × 24'3"
Bedroom 1	2.90 × 3.50	9'6" × 11'6"
Bedroom 2	3.40 × 3.00	11'2" × 9'10"
Outdoor space	sq m	sq ft
Balcony	8.60	93

Other
 Palette: Crescent 2

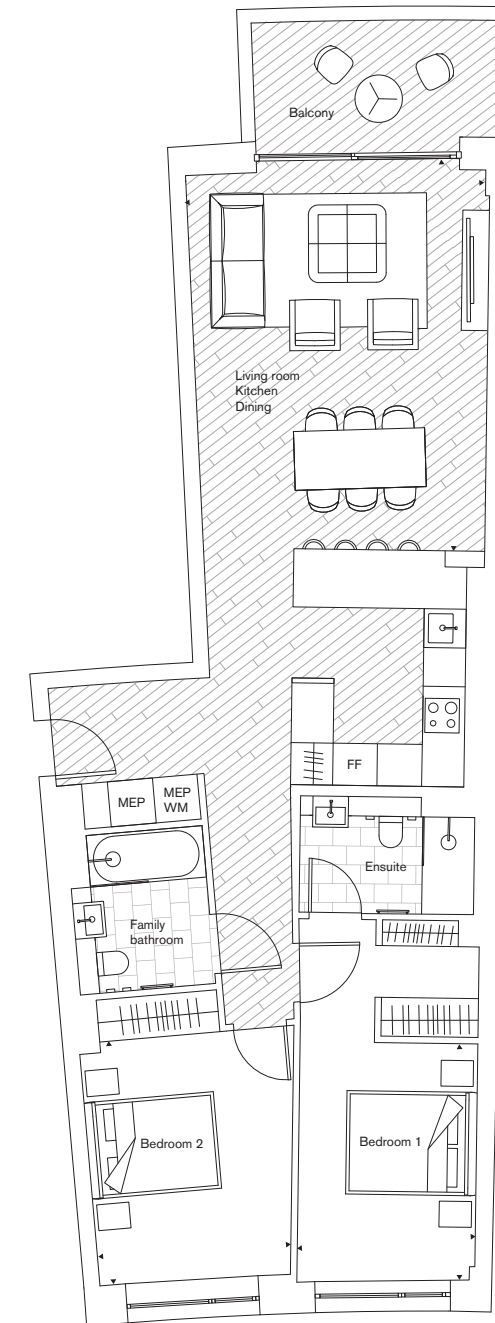
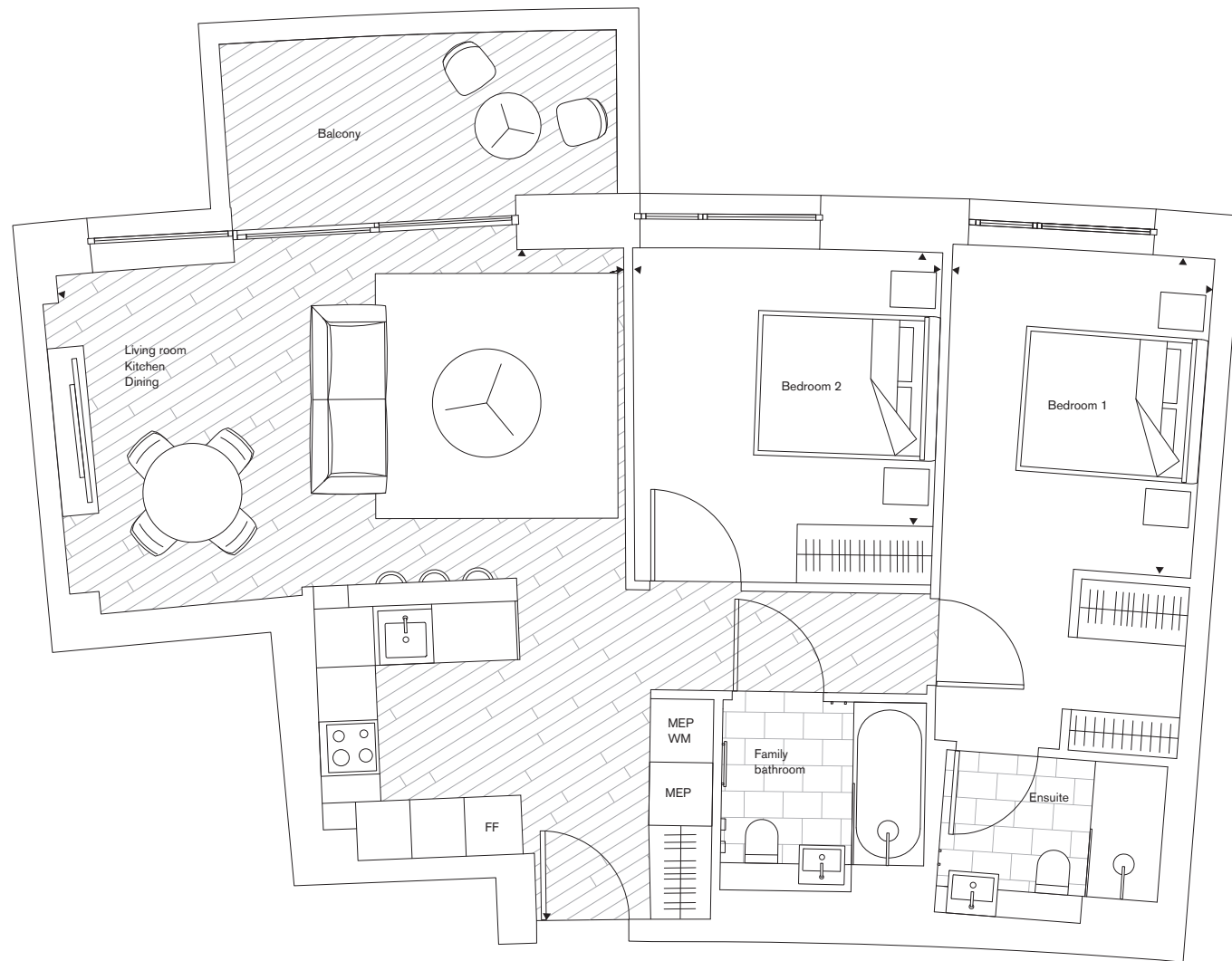
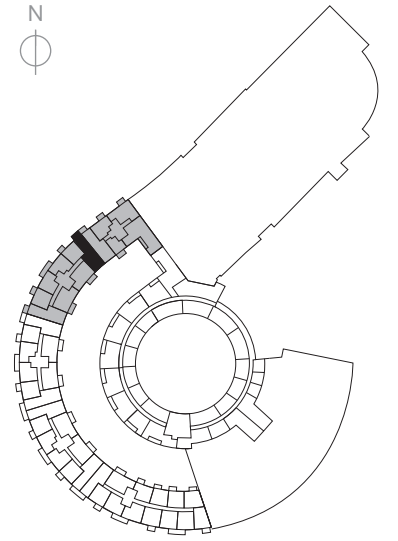


Fifth floor
Apartment C2.503

2 bedroom

Net saleable area	sq m	sq ft
	94.30	1015
Room dimensions	m	ft
Living area	4.70 × 5.90	15'5" × 19'4"
Bedroom 1	2.80 × 3.50	9'2" × 11'6"
Bedroom 2	3.00 × 3.80	9'10" × 12'6"
Outdoor space	sq m	sq ft
Balcony	7.60	82

Other
 Palette: Crescent 1



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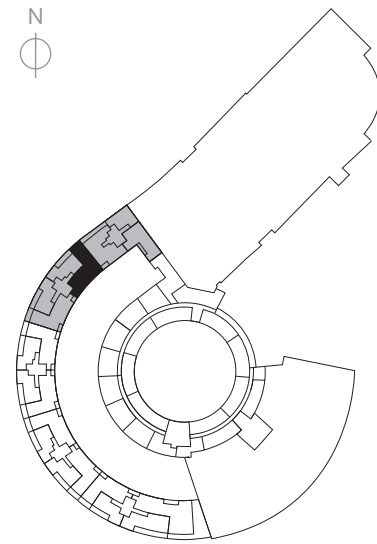
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Seventh floor
Apartment C2.702

3 bedroom

Net saleable area	sq m	sq ft
	150.90	1731
Room dimensions	m	ft
Living area	6.00 × 7.60	19'8" × 11'2"
Bedroom 1	3.80 × 3.50	12'6" × 11'6"
Bedroom 2	3.20 × 3.50	10'6" × 11'0"
Bedroom 3	3.20 × 3.40	10'6" × 11'2"
Outside space	sq m	sq ft
Balcony	18.70	201

Other
 Palette: Crescent 2

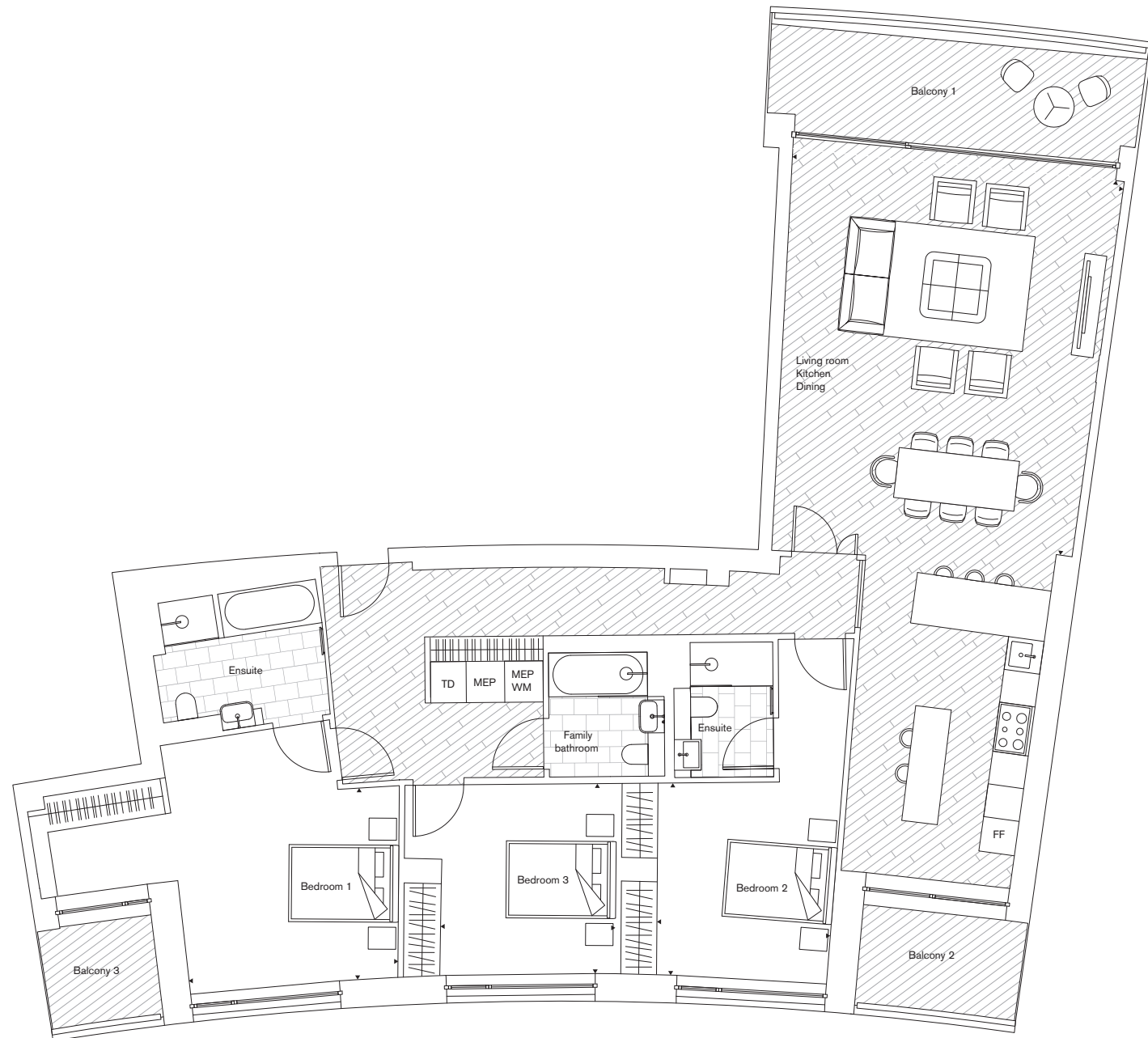
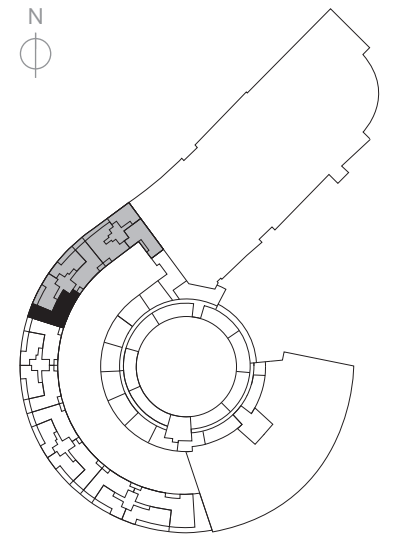


Seventh floor
Apartment C2.703

3 bedroom

Net saleable area	sq m	sq ft
	161.70	1741
Room dimensions	m	ft
Living area	6.00 × 7.60	19'8" × 23'7"
Bedroom 1	4.60 × 4.10	12'10" × 13'5"
Bedroom 2	2.90 × 4.10	9'6" × 13'5"
Bedroom 3	2.80 × 3.80	9'2" × 12'6"
Outdoor space	sq m	sq ft
Balcony	18.50	199

Other
 Palette: Crescent 2



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First floor
Apartment C3.105

2 bedroom

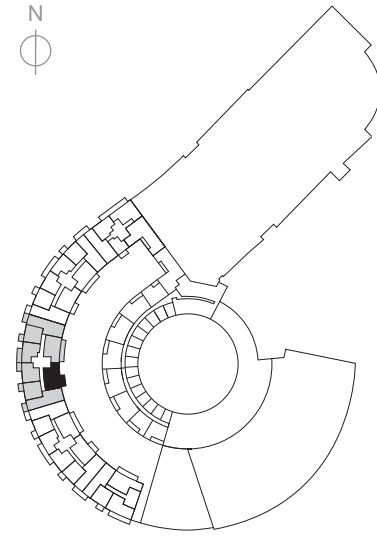
Net saleable area	sq m	sq ft
	80.00	858

Room dimensions	m	ft
Living area	4.30 × 7.40	14'1" × 24'3"
Bedroom 1	3.50 × 3.30	11'6" × 10'10"
Bedroom 2	3.40 × 3.70	11'2" × 12'2"

Outdoor space	sq m	sq ft
Balcony	9.10	98

Other

Palette: Crescent 1



Second floor
Apartment C3.203

2 bedroom

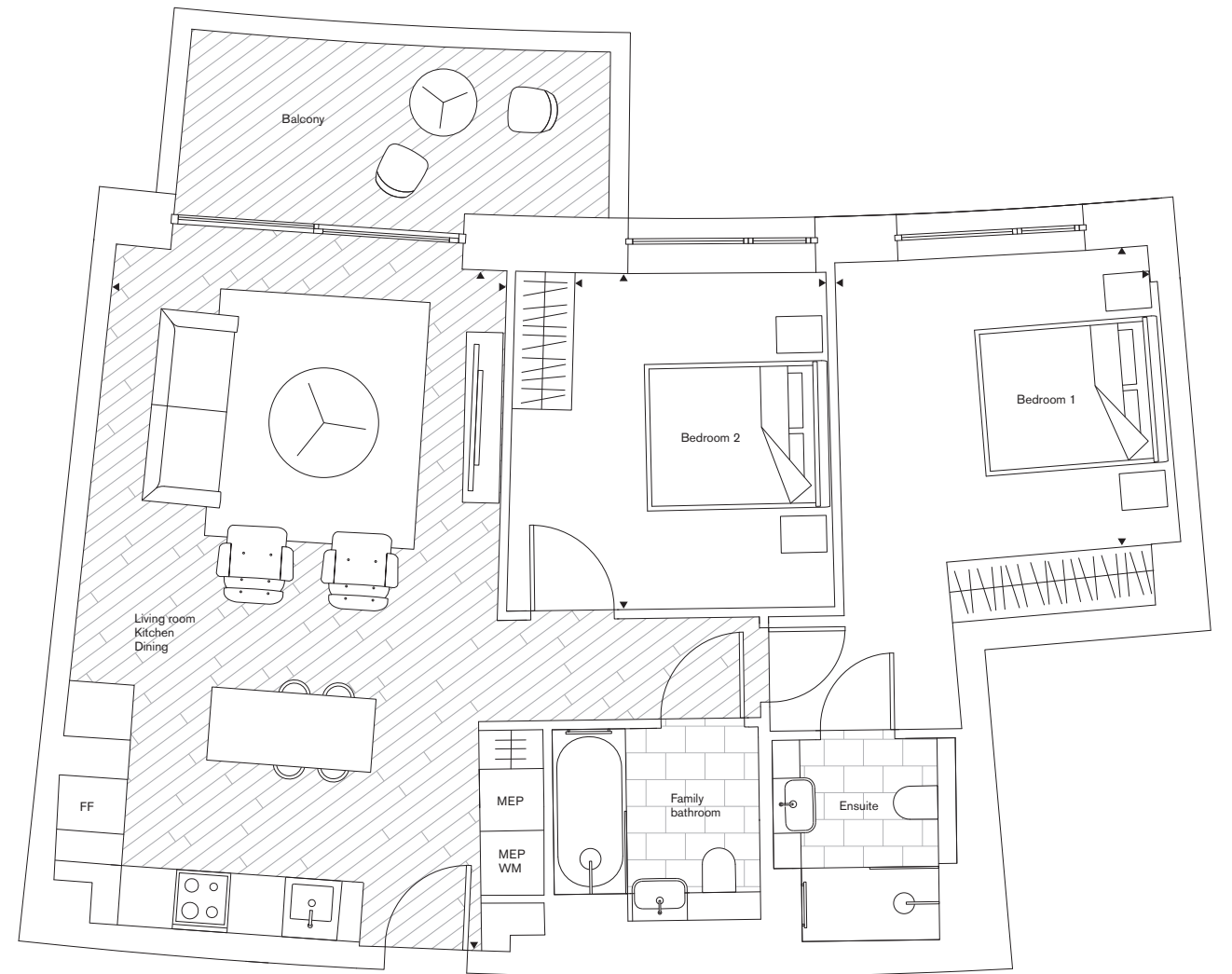
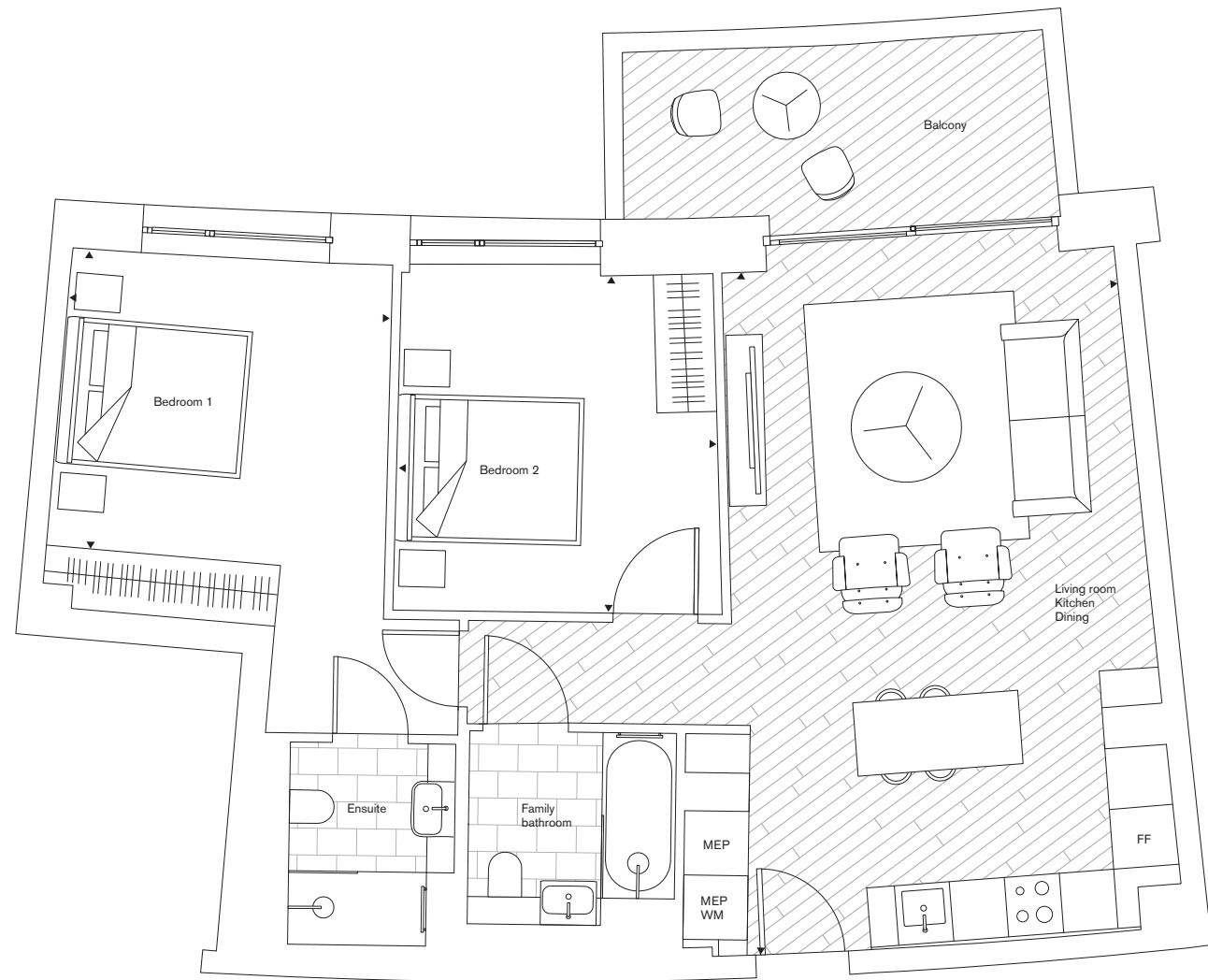
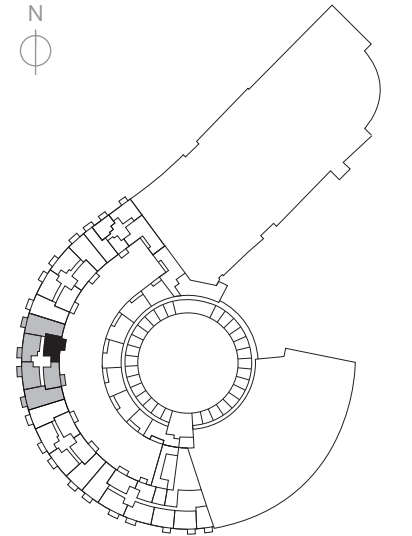
Net saleable area	sq m	sq ft
	82.00	880

Room dimensions	m	ft
Living area	4.30 × 6.60	14'1" × 21'8"
Bedroom 1	3.50 × 3.20	11'6" × 10'6"
Bedroom 2	2.70 × 3.70	8'10" × 12'2"

Outdoor space	sq m	sq ft
Balcony	9.10	98

Other

Palette: Crescent 2



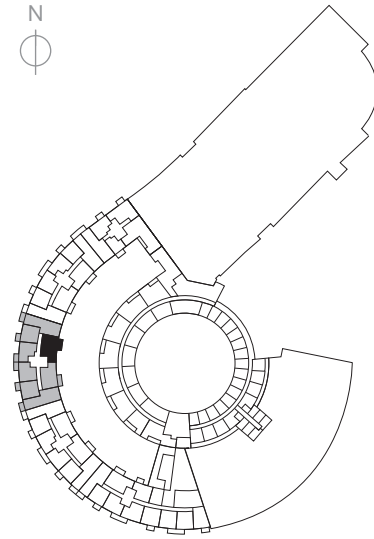
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Third floor
Apartment C3.304

2 bedroom

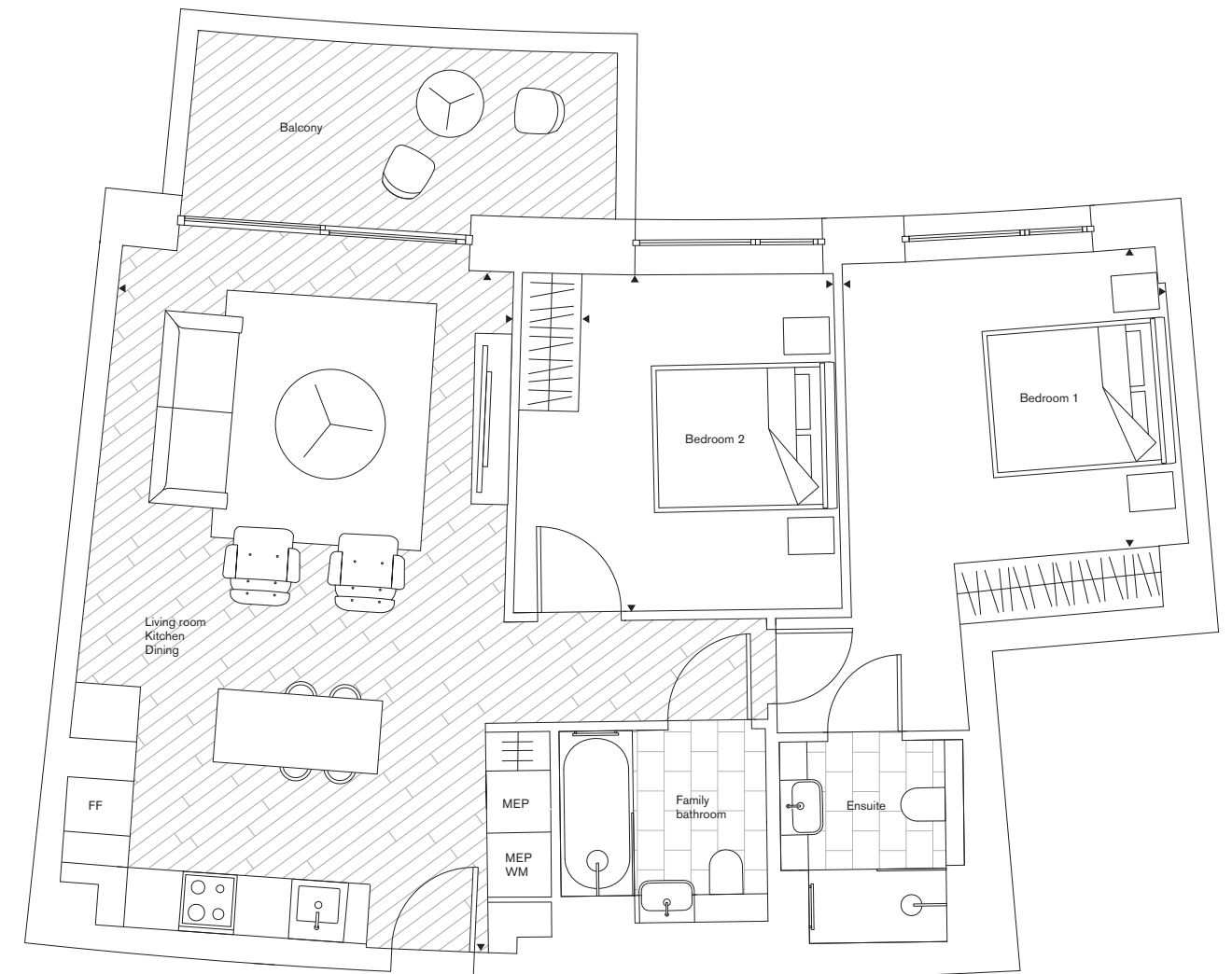
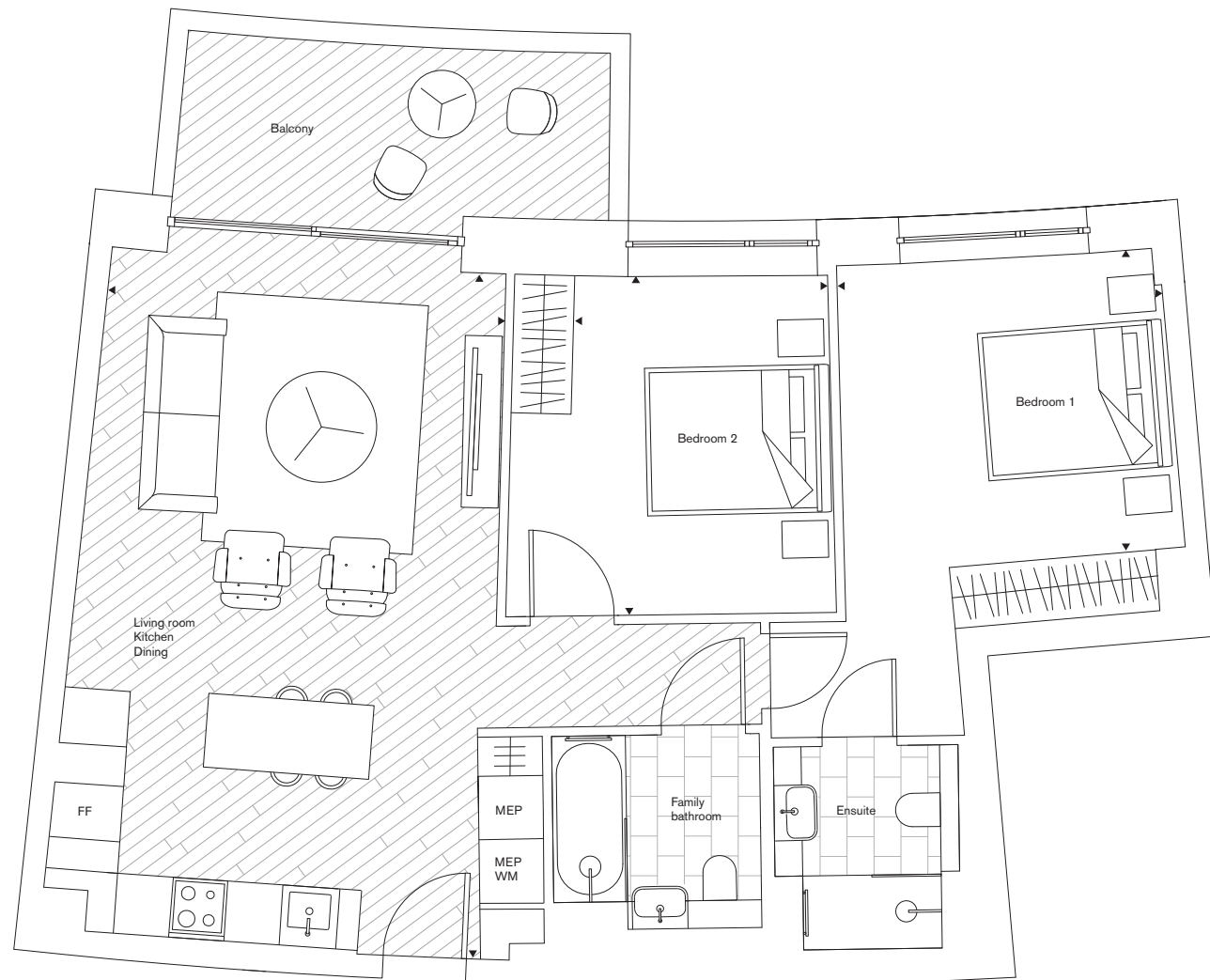
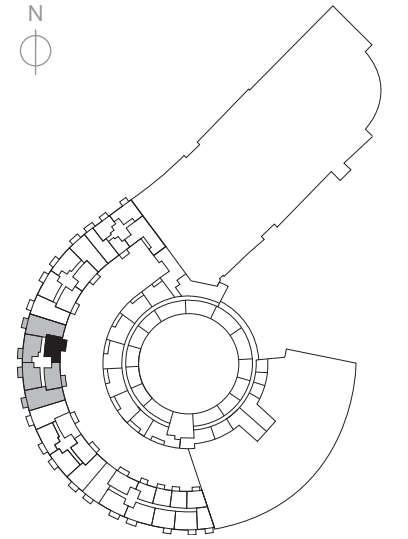
Net saleable area	sq m	sq ft
	81.00	870
Room dimensions	m	ft
Living area	4.30 × 6.60	14'1" × 21'8"
Bedroom 1	3.50 × 3.20	11'6" × 10'6"
Bedroom 2	2.70 × 3.70	8'10" × 12'2"
Outdoor space	sq m	sq ft
Balcony	9.10	98
Other		
Palette: Crescent 1		



Fourth floor
Apartment C3.403

2 bedroom

Net saleable area	sq m	sq ft
	83.00	889
Room dimensions	m	ft
Living area	4.30 × 6.60	14'1" × 21'8"
Bedroom 1	3.50 × 3.20	11'6" × 10'6"
Bedroom 2	2.70 × 3.70	8'10" × 12'2"
Outdoor space	sq m	sq ft
Balcony	9.10	98
Other		
Palette: Crescent 1		



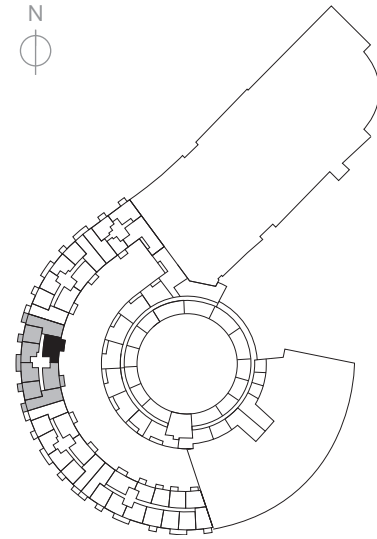
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Fifth floor
Apartment C3.504

2 bedroom

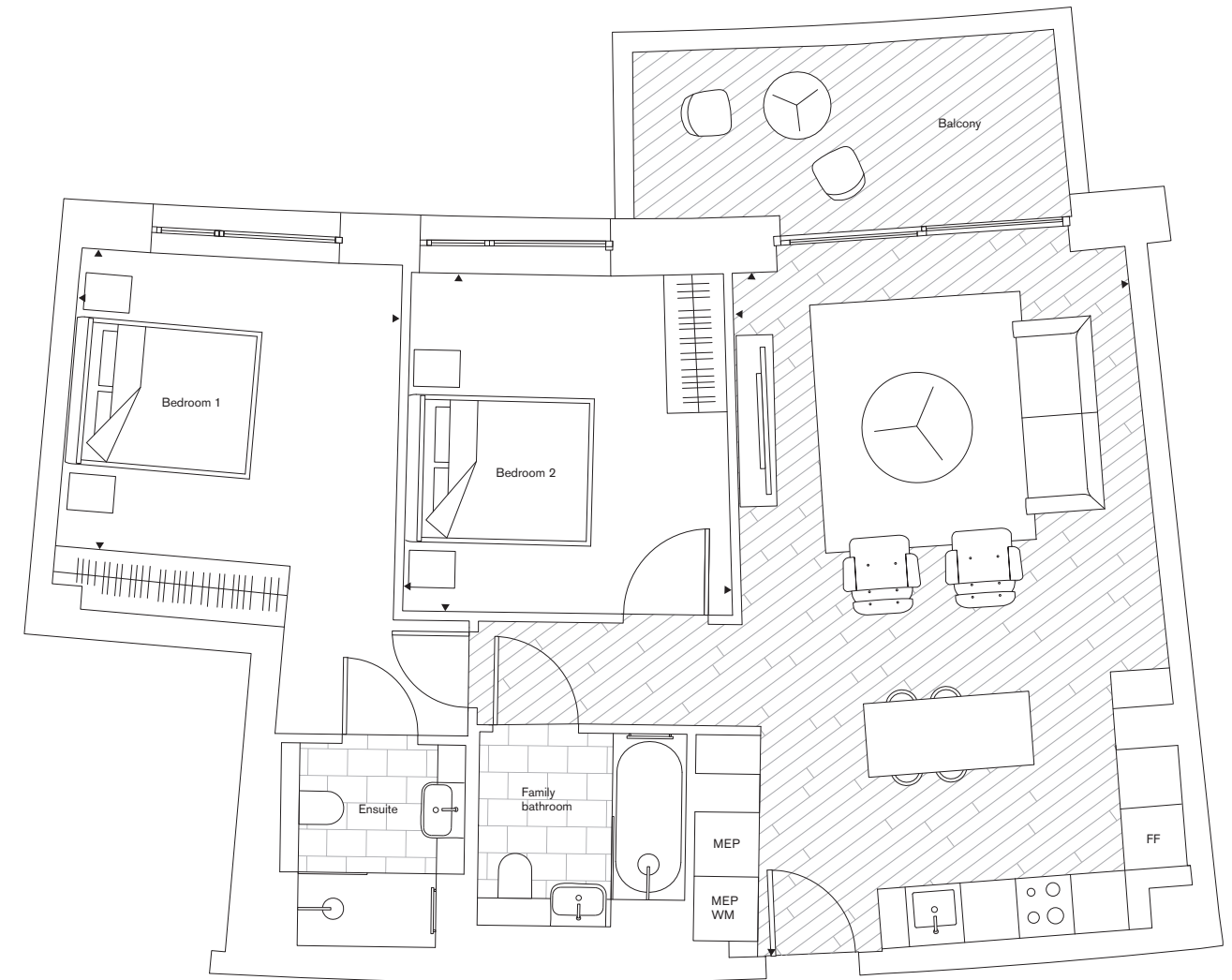
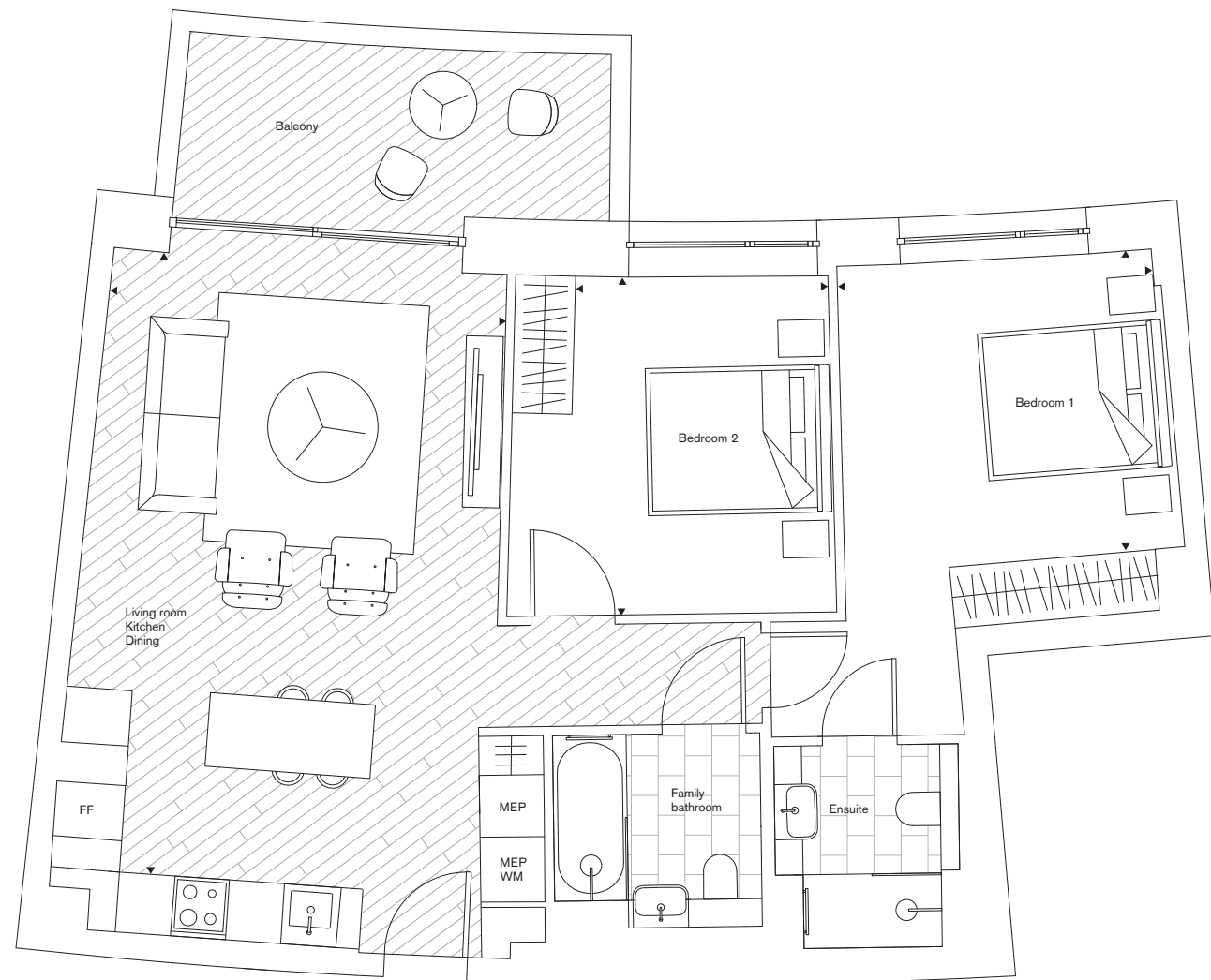
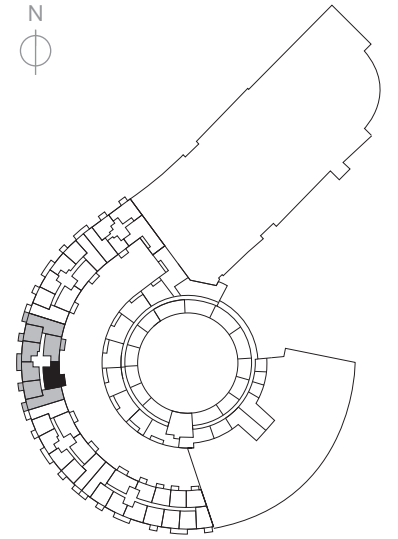
Net saleable area	sq m	sq ft
	82.00	884
Room dimensions	m	ft
Living area	4.30 × 6.60	14'1" × 21'8"
Bedroom 1	3.50 × 3.20	11'6" × 10'6"
Bedroom 2	2.70 × 3.70	8'10" × 12'2"
Outdoor space	sq m	sq ft
Balcony	9.10	98
Other		
Palette: Crescent 2		



Ground floor
Apartment C3.505

2 bedroom

Net saleable area	sq m	sq ft
	82.00	883
Room dimensions	m	ft
Living area	4.30 × 7.40	14'1" × 24'3"
Bedroom 1	3.50 × 3.30	11'6" × 10'10"
Bedroom 2	3.40 × 3.70	11'2" × 12'2"
Outdoor space	sq m	sq ft
Balcony	9.10	98
Other		
Palette: Crescent 1		



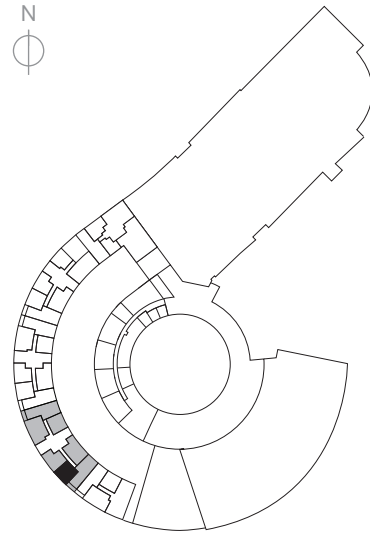
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Ground floor
Apartment C4.006

1 bedroom

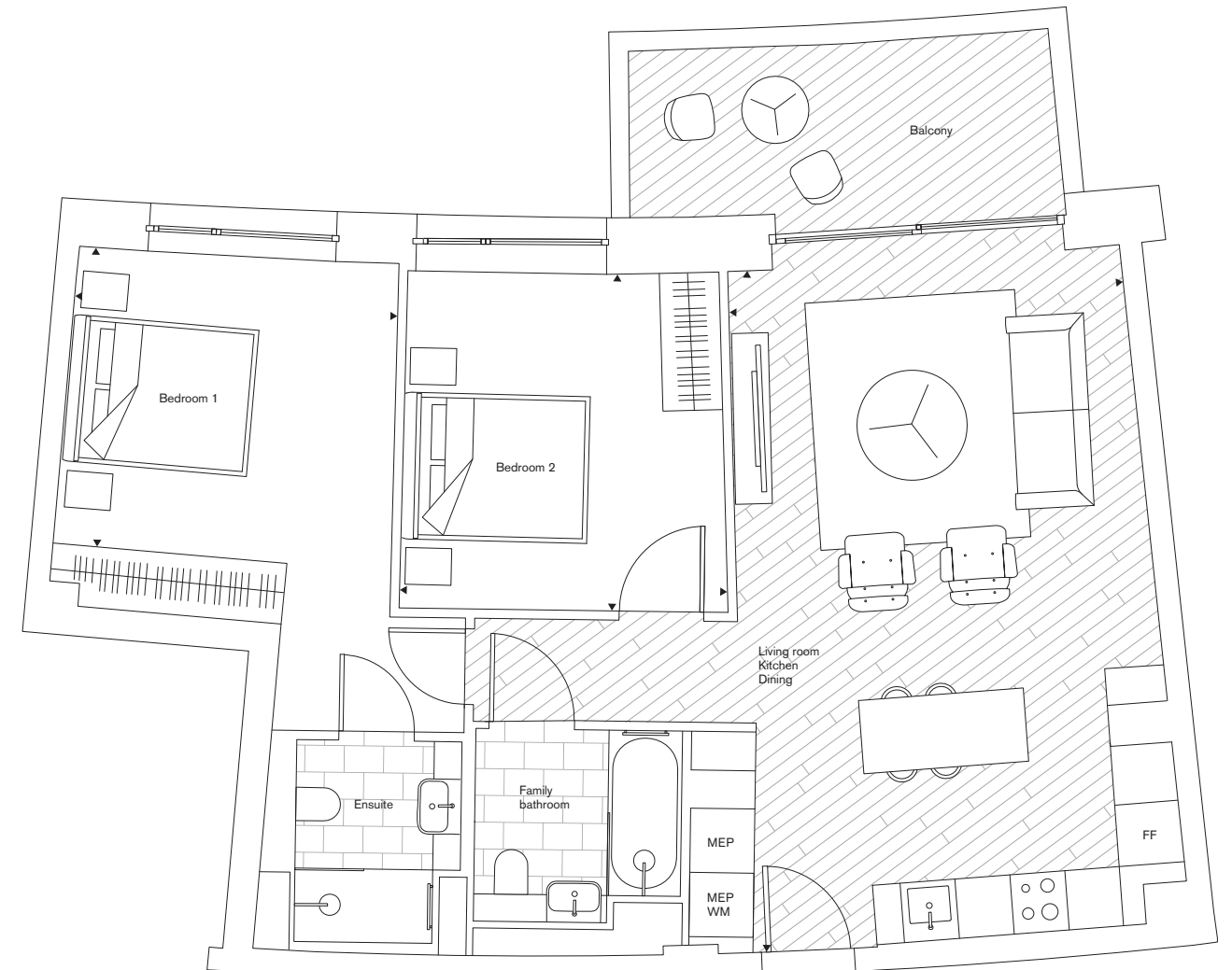
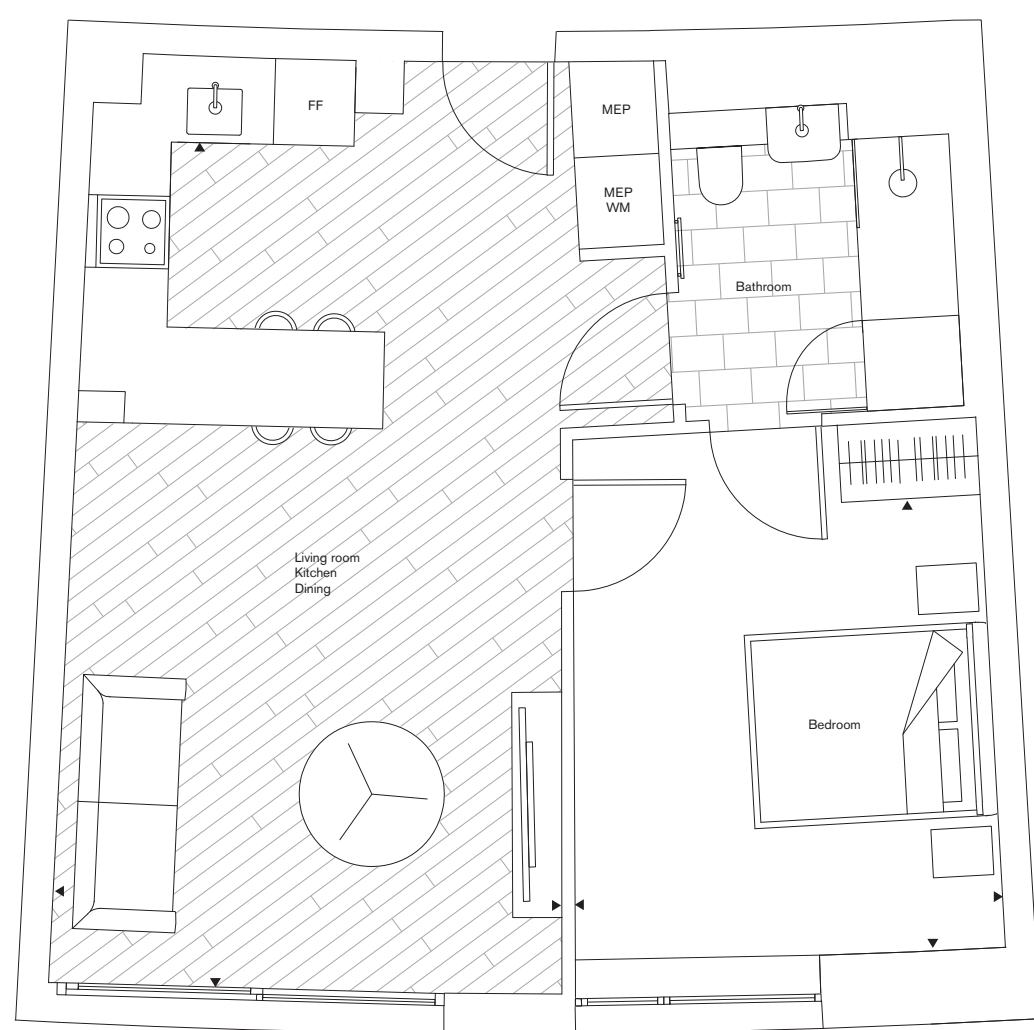
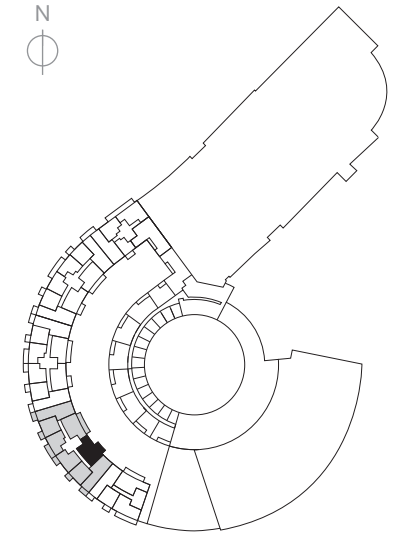
Net saleable area	sq m	sq ft
	56.00	607
Room dimensions	m	ft
Living area	4.20 × 7.00	13'9" × 23'0"
Bedroom	3.50 × 3.70	11'6" × 12'2"
Other		
Palette: Crescent 2		



First floor
Apartment C4.105

2 bedroom

Net saleable area	sq m	sq ft
	82.00	877
Room dimensions	m	ft
Living area	4.30 × 7.40	14'1" × 24'3"
Bedroom 1	3.50 × 3.30	11'6" × 10'10"
Bedroom 2	3.40 × 3.70	11'2" × 12'2"
Outdoor space	sq m	sq ft
Balcony	9.10	98
Other		
Palette: Crescent 1		



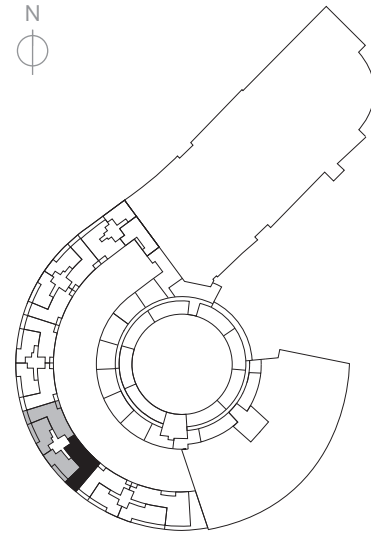
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Seventh floor
Apartment C4.703

3 bedroom

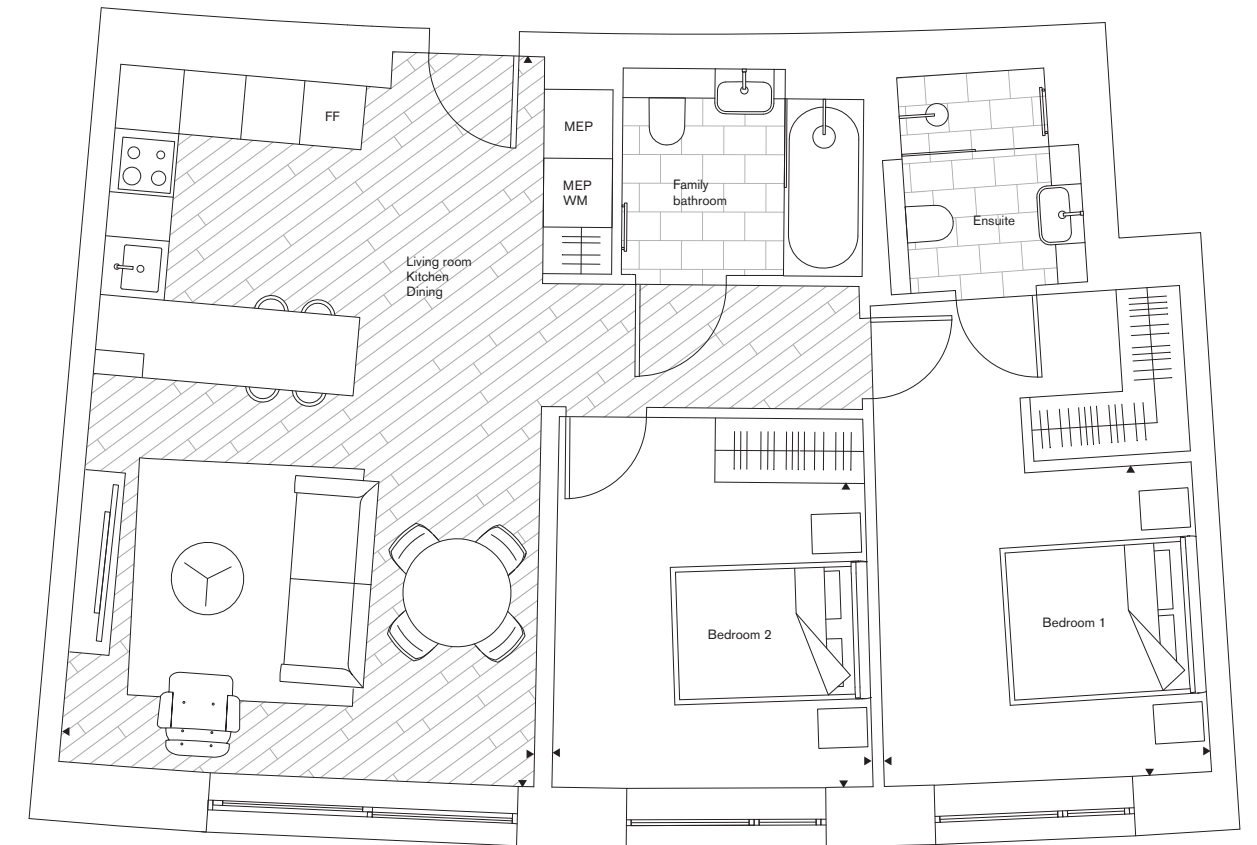
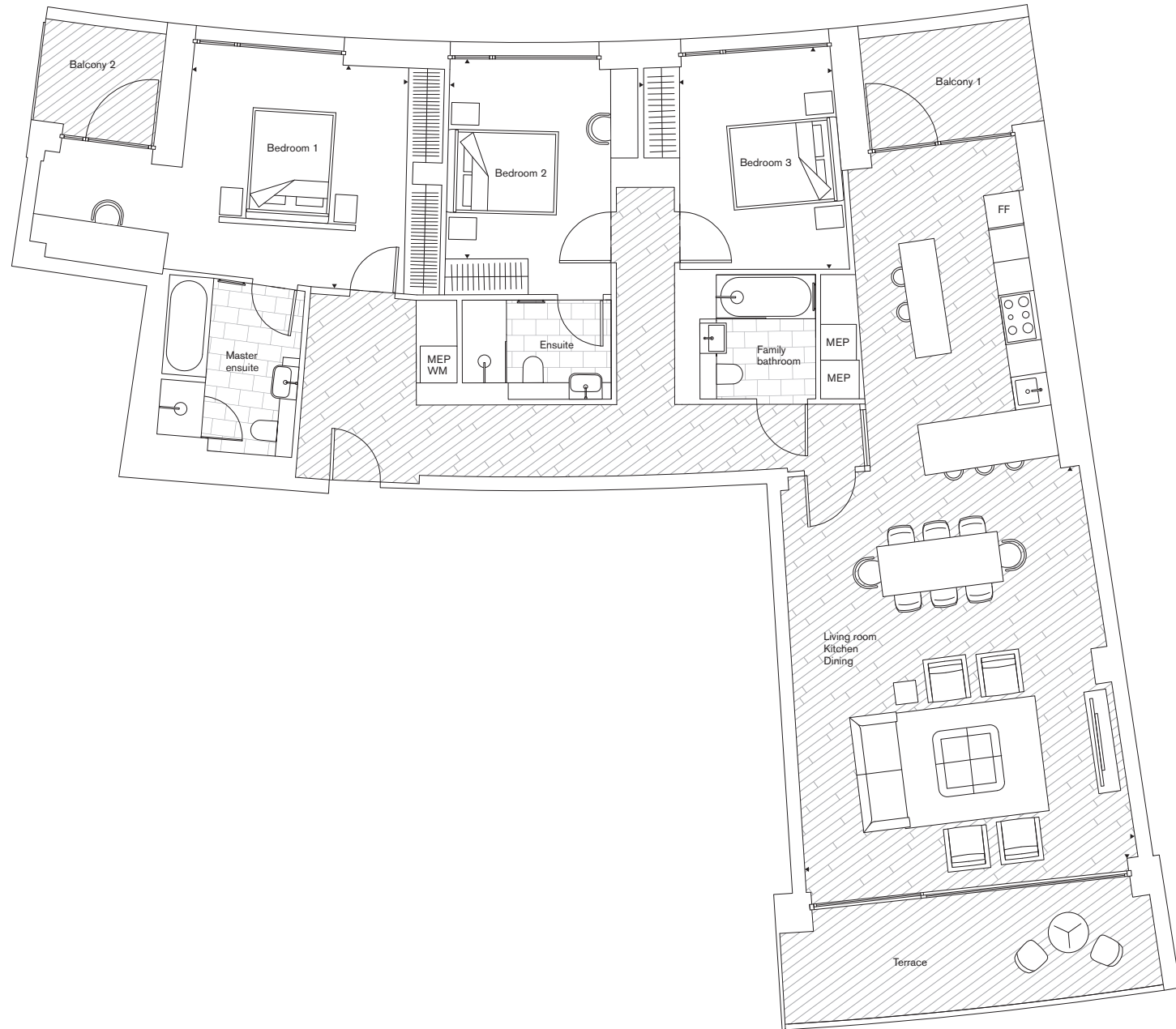
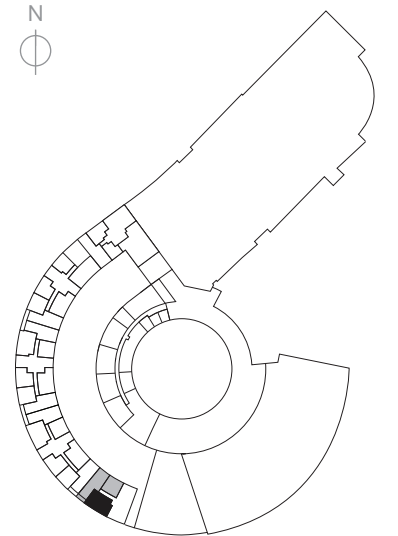
Net saleable area	sq m	sq ft
	163.00	1755
Room dimensions	m	ft
Living area	6.00 × 7.20	19'8" × 23'7"
Bedroom 1	3.90 × 4.10	12'10" × 13'5"
Bedroom 2	3.40 × 3.40	11'2" × 11'2"
Bedroom 3	2.80 × 3.80	9'2" × 12'6"
Outdoor space	sq m	sq ft
Balconies	8.90	96
Terrace	13.00	140
Other		
Palette: Crescent 1		



Ground floor
Apartment C5.001

2 bedroom

Net saleable area	sq m	sq ft
	81.00	876
Room dimensions	m	ft
Living area	4.80 × 7.40	15'9" × 24'3"
Bedroom 1	3.30 × 3.20	10'10" × 10'6"
Bedroom 2	3.30 × 3.10	10'10" × 10'2"
Other		
Palette: Crescent 1		



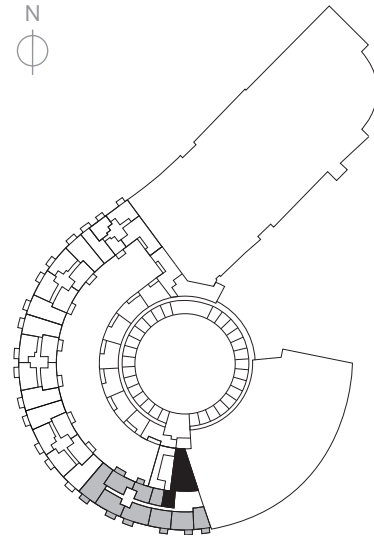
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Second floor
Apartment C5.206

3 bedroom

Net saleable area	sq m	sq ft
	200.00	2157
Room dimensions	m	ft
Living area	7.50 × 5.50	24'7" × 18'1"
Dining area	3.40 × 5.10	11'2" × 16'9"
Bedroom 1	3.80 × 4.10	12'6" × 13'5"
Bedroom 2	3.50 × 3.40	11'6" × 11'2"
Bedroom 3	4.40 × 4.10	14'5" × 13'5"
Outdoor space	sq m	sq ft
Terrace	119.70	1,288
Other		
Palette: Crescent 2		



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Second floor
Apartment C5.210

2 bedroom

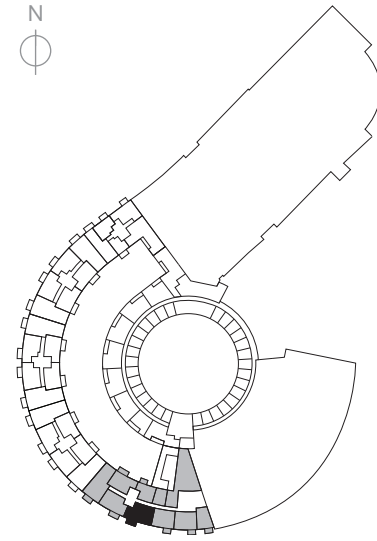
Net saleable area	sq m	sq ft
	83.00	894

Room dimensions	m	ft
Living area	6.20 × 7.40	20'4" × 24'3"
Bedroom 1	2.90 × 3.40	9'6" × 11'2"
Bedroom 2	3.40 × 3.10	11'2" × 10'2"

Outdoor space	sq m	sq ft
Balcony	8.60	93

Other

Palette: Crescent 1



Third floor
Apartment C5.304

2 bedroom

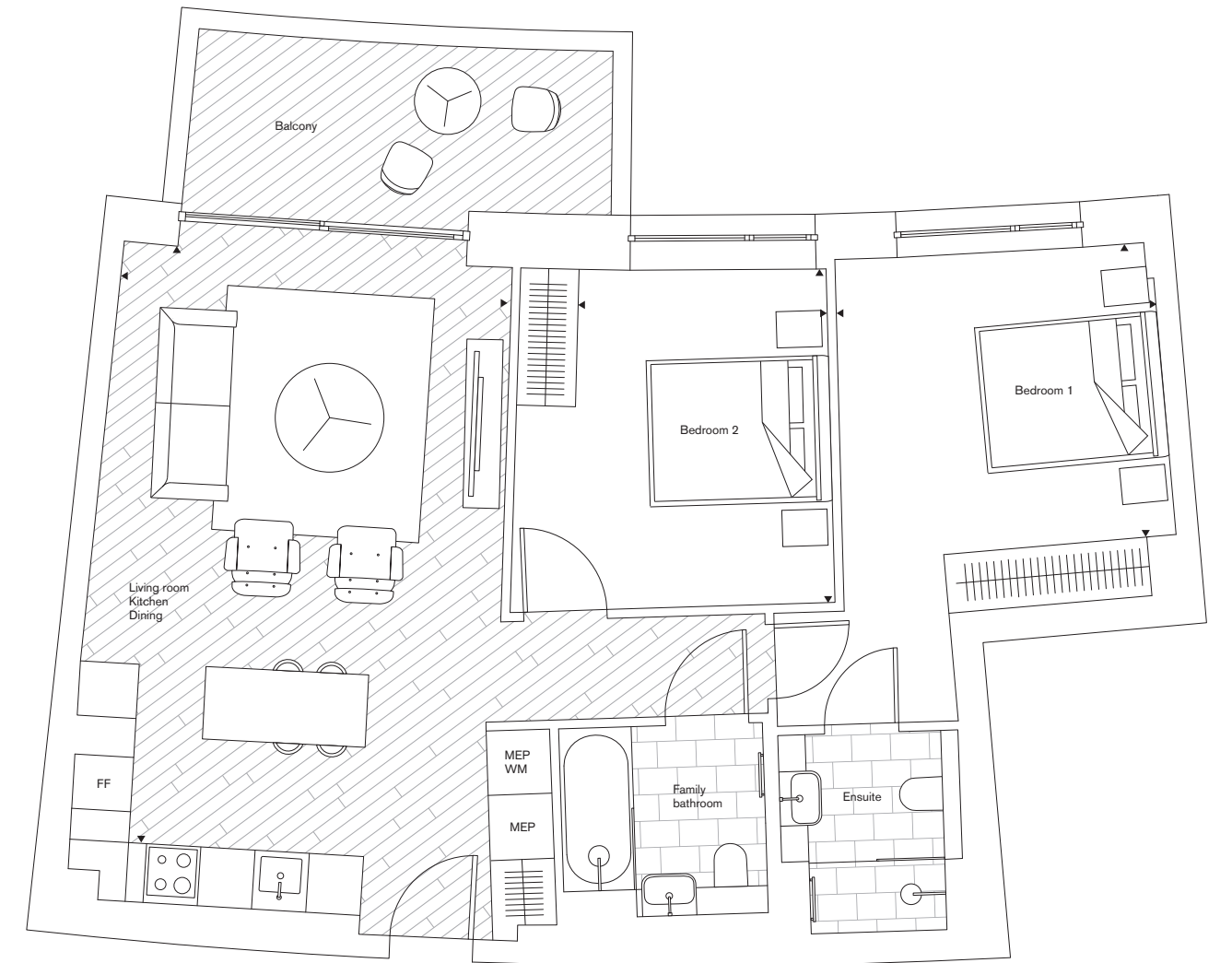
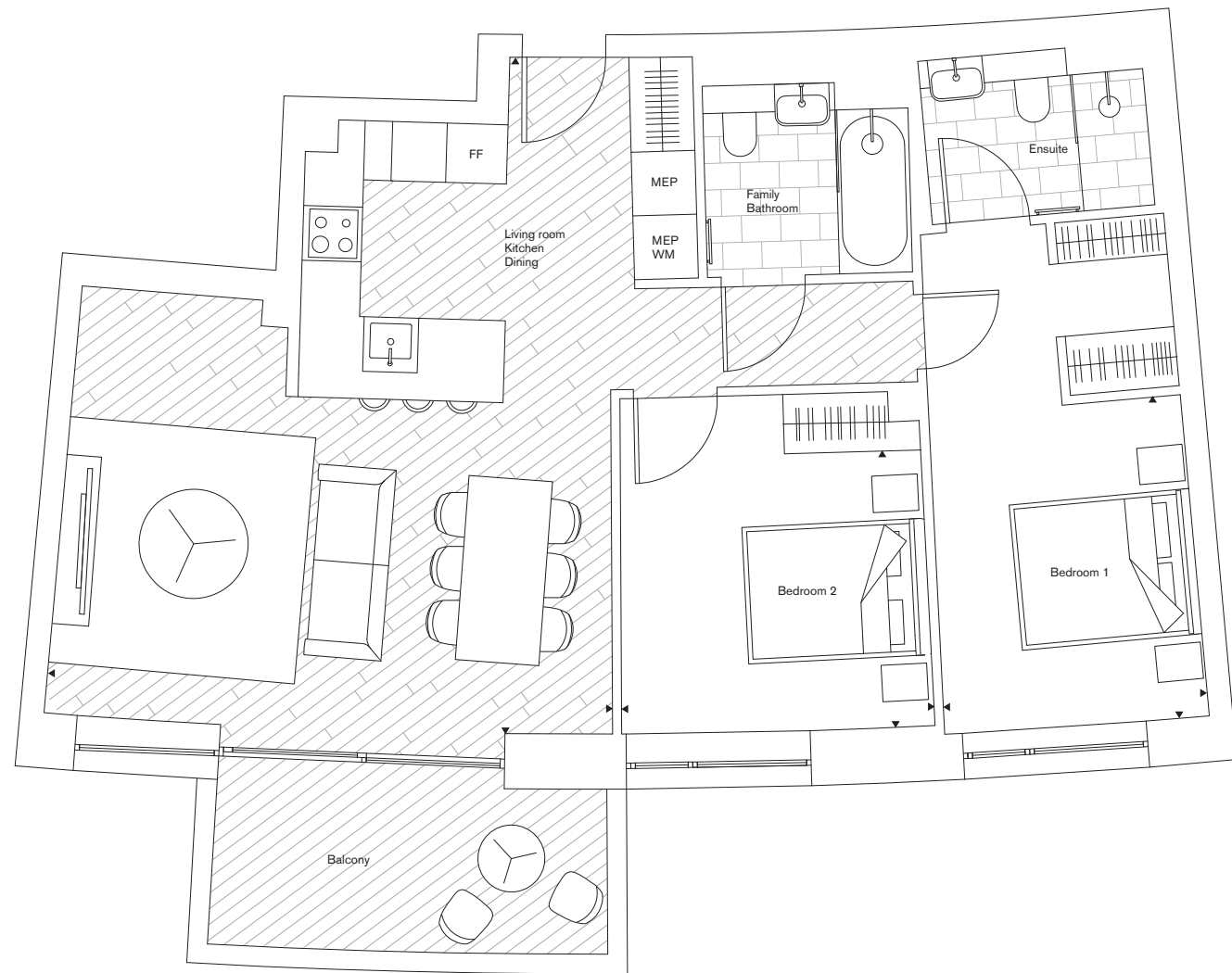
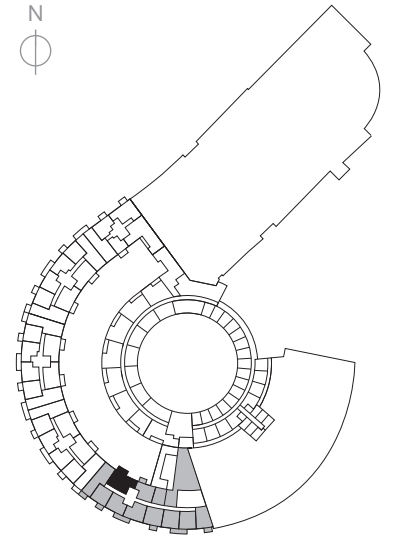
Net saleable area	sq m	sq ft
	82.00	887

Room dimensions	m	ft
Living area	4.30 × 6.60	14'1" × 21'6"
Bedroom 1	2.80 × 3.70	9'2" × 12'2"
Bedroom 2	3.50 × 3.20	11'6" × 10'6"

Outdoor space	sq m	sq ft
Balcony	9.10	98

Other

Palette: Crescent 2



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Third and fourth floor

Apartment C5.307

3 bedroom

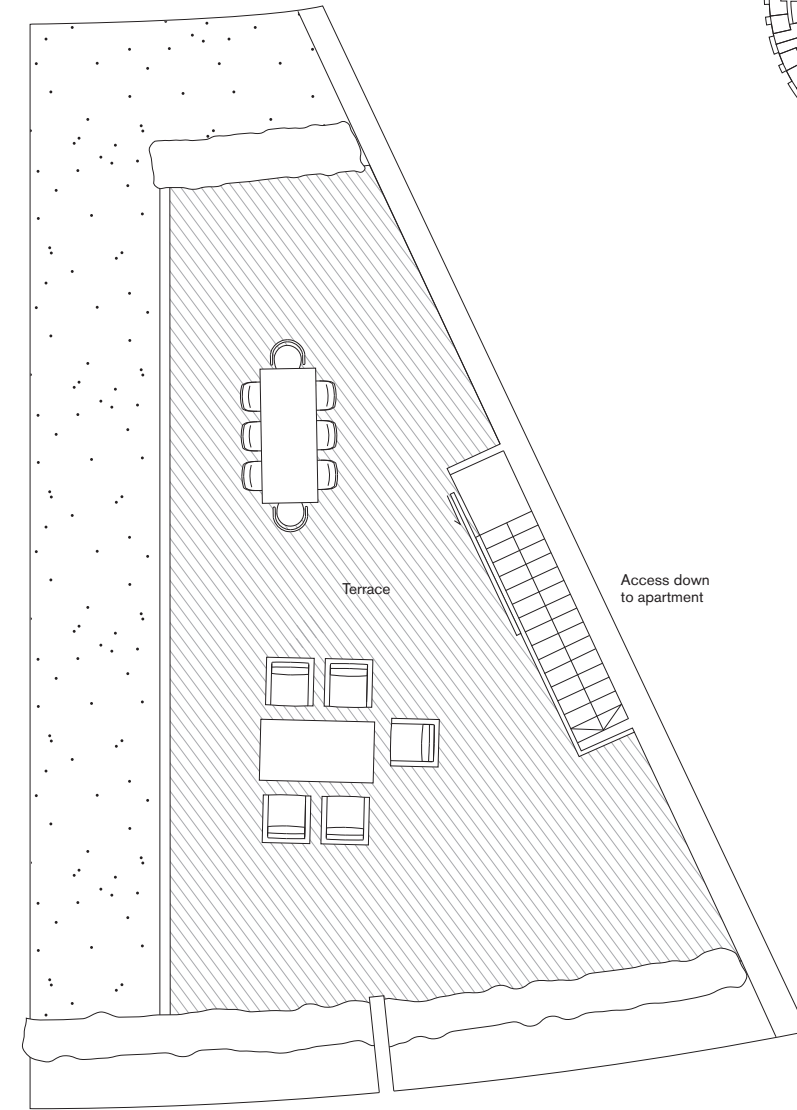
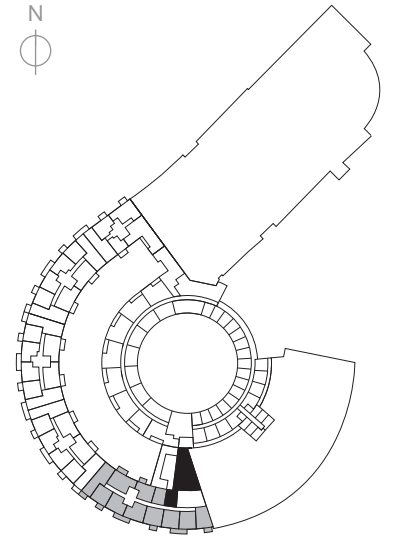
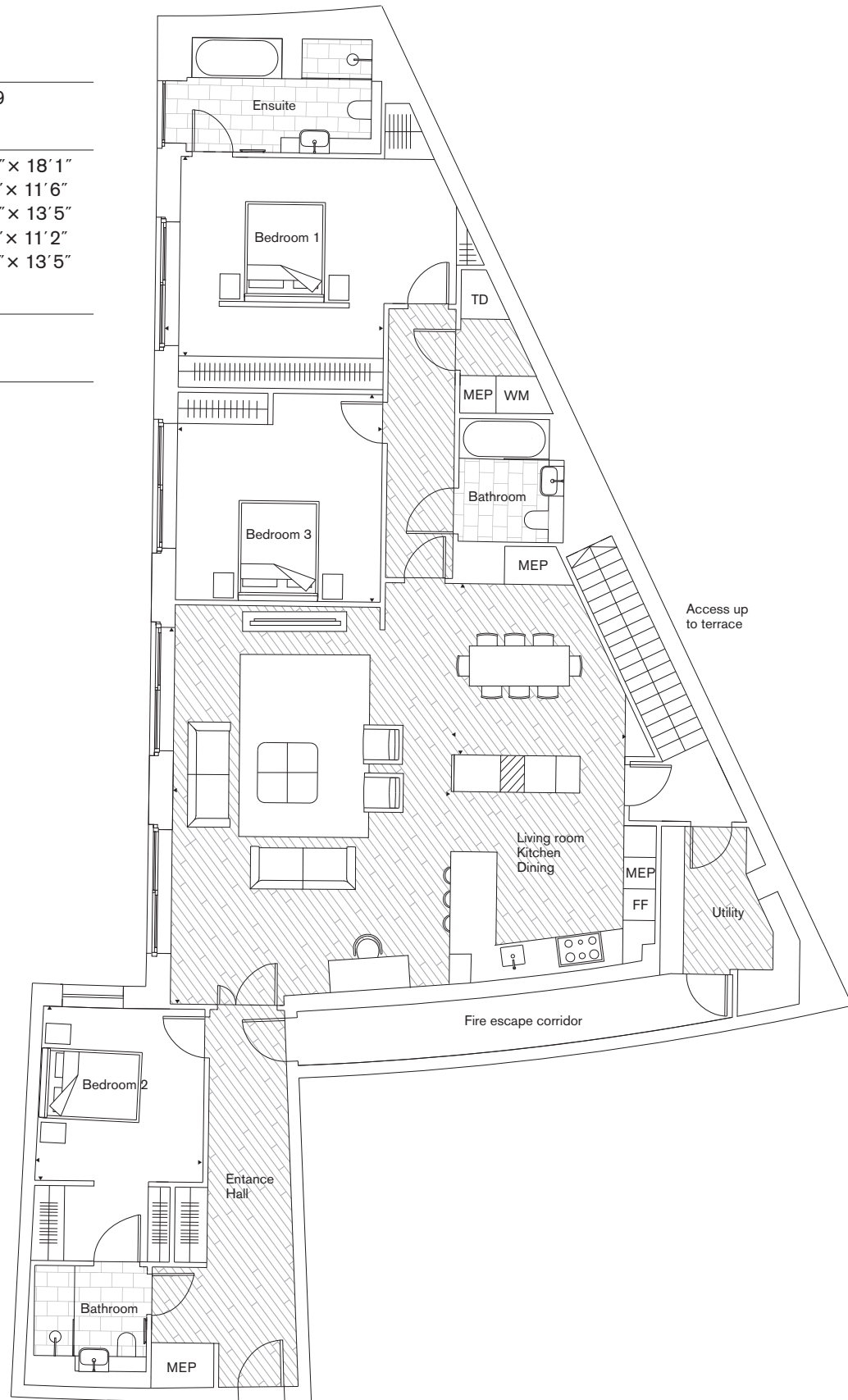
Net saleable area	sq m	sq ft
	214.00	2299

Room dimensions	m	ft
Living area	7.50 × 5.50	24'7" × 18'1"
Dining area	3.40 × 3.50	11'2" × 11'6"
Bedroom 1	3.80 × 4.10	12'6" × 13'5"
Bedroom 2	3.50 × 3.40	11'6" × 11'2"
Bedroom 3	4.40 × 4.10	14'5" × 13'5"

Outdoor space	sq m	sq ft
Terrace	71.20	766

Other

Palette: Crescent 1



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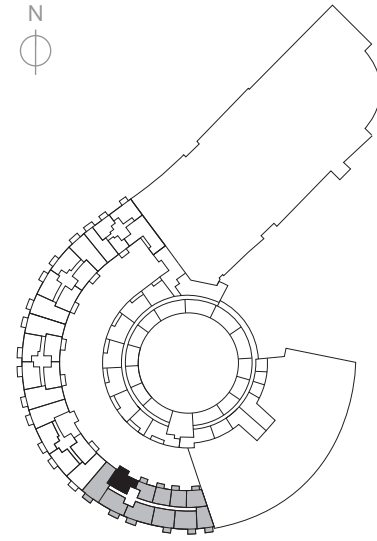
Column

Fourth floor
Apartment C5.403

2 bedroom

Net saleable area	sq m	sq ft
	82.00	886
Room dimensions	m	ft
Living area	4.30 × 6.60	14'1" × 21'8"
Bedroom 1	2.80 × 3.70	9'2" × 12'2"
Bedroom 2	3.50 × 3.20	11'6" × 10'6"
Outdoor space	sq m	sq ft
Balcony	9.10	98
Other		

Palette: Crescent 1

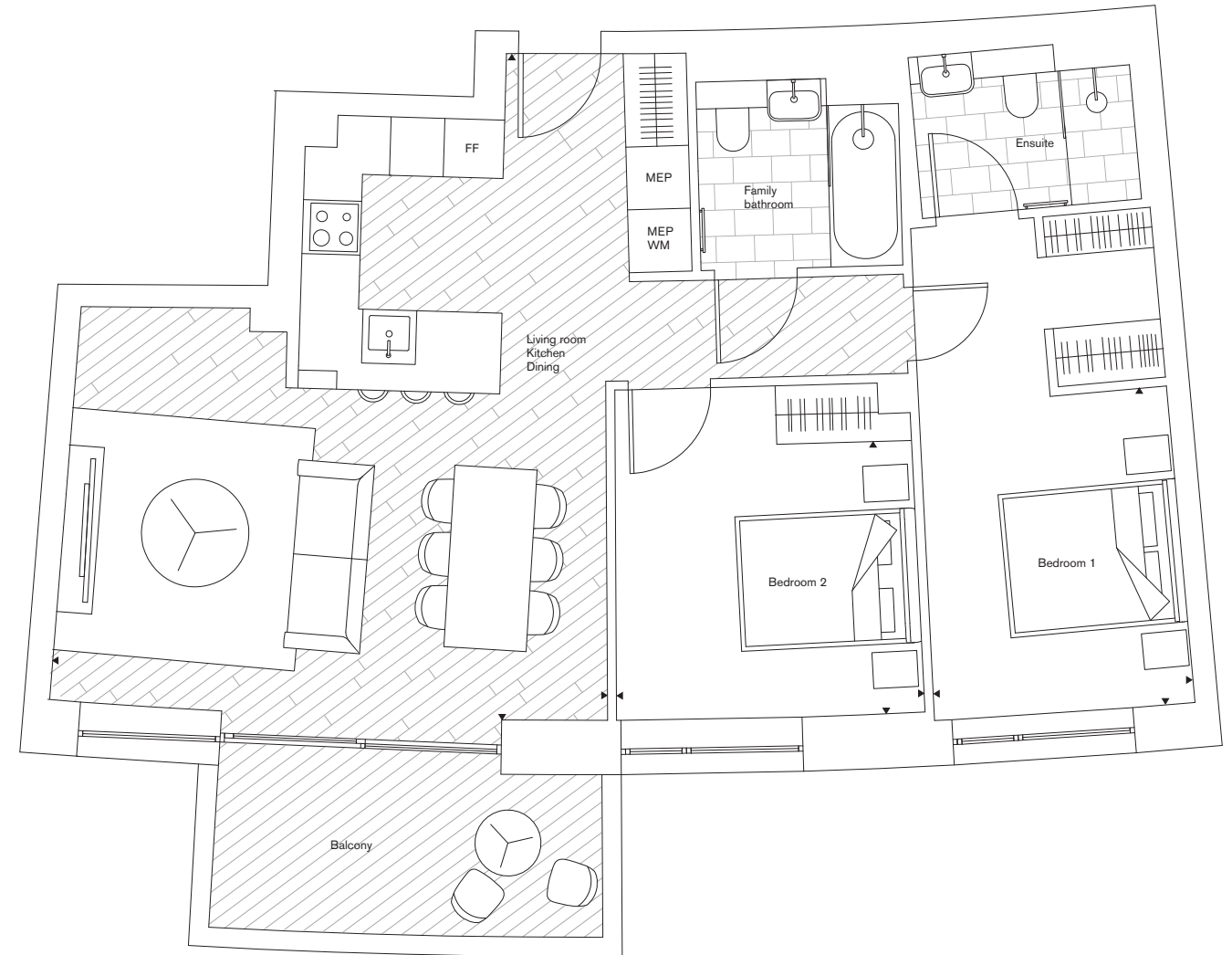
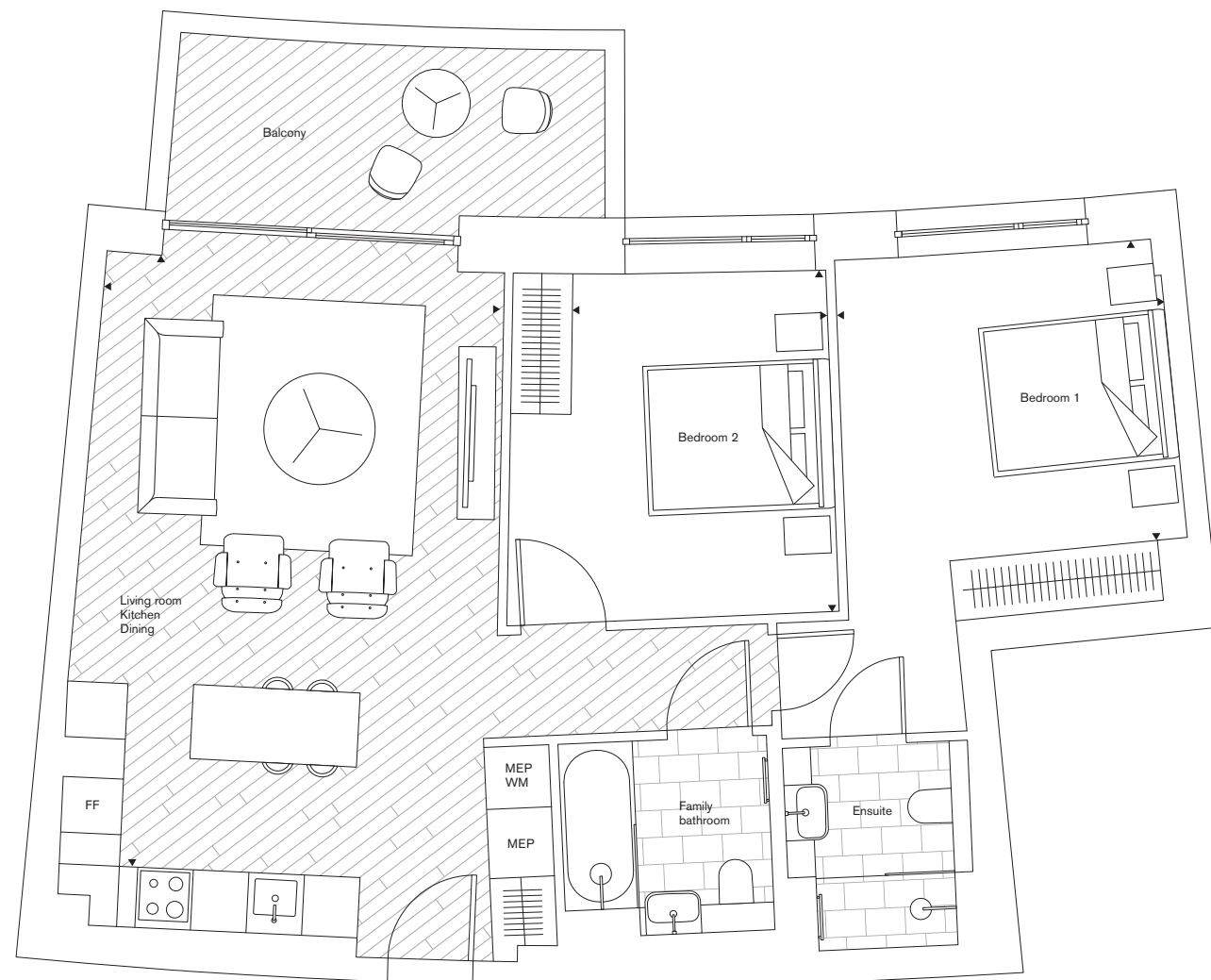
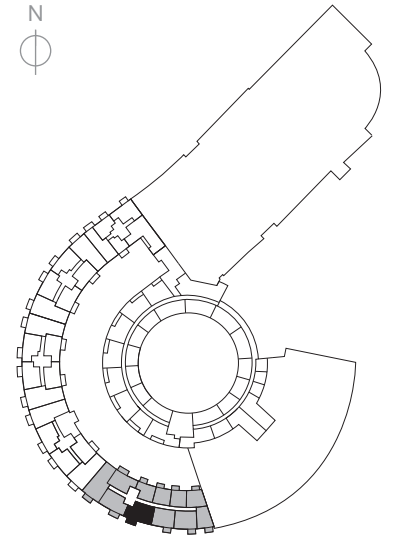


Fourth floor
Apartment C5.411

2 bedroom

Net saleable area	sq m	sq ft
	84.00	902
Room dimensions	m	ft
Living area	6.20 × 7.40	20'4" × 24'3"
Bedroom 1	2.90 × 3.40	9'6" × 11'2"
Bedroom 2	3.40 × 3.10	11'2" × 10'2"
Outdoor space	sq m	sq ft
Balcony	8.60	93
Other		

Palette: Crescent 1



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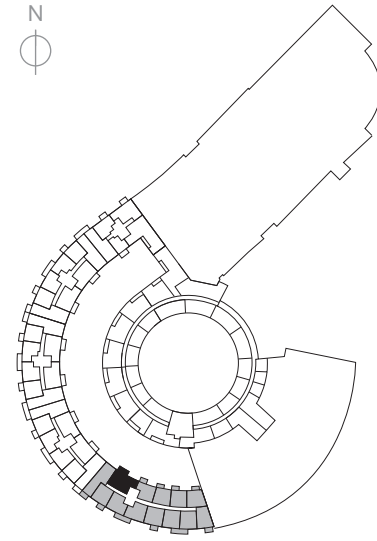
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Fifth floor
Apartment C5.504

2 bedroom

Net saleable area	sq m	sq ft
	82.00	885
Room dimensions	m	ft
Living area	4.30 × 6.60	14'1" × 21'8"
Bedroom 1	2.80 × 3.70	9'2" × 12'2"
Bedroom 2	3.50 × 3.20	11'6" × 10'6"
Outdoor space	sq m	sq ft
Balcony	9.10	98
Other		

Palette: Crescent 1

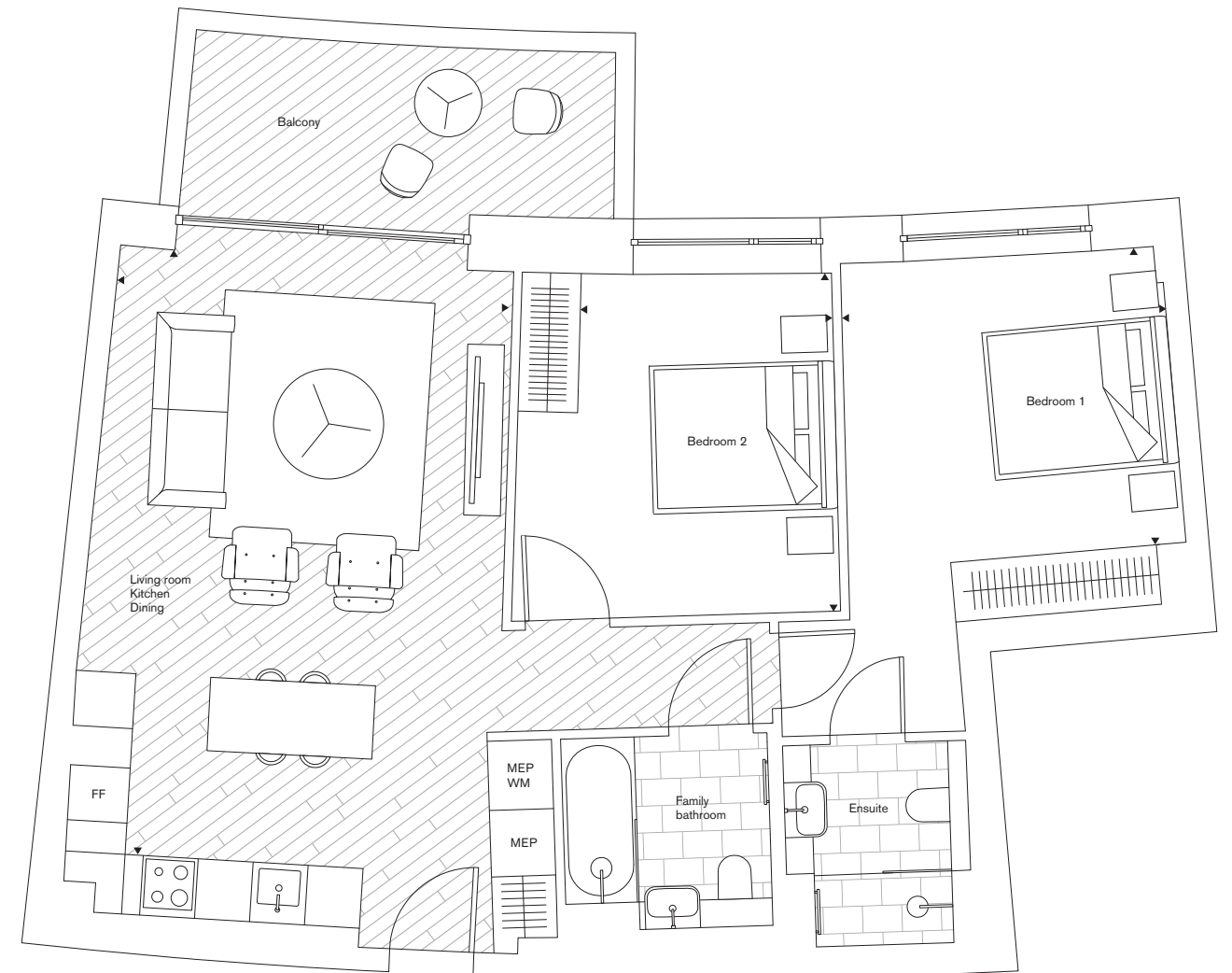
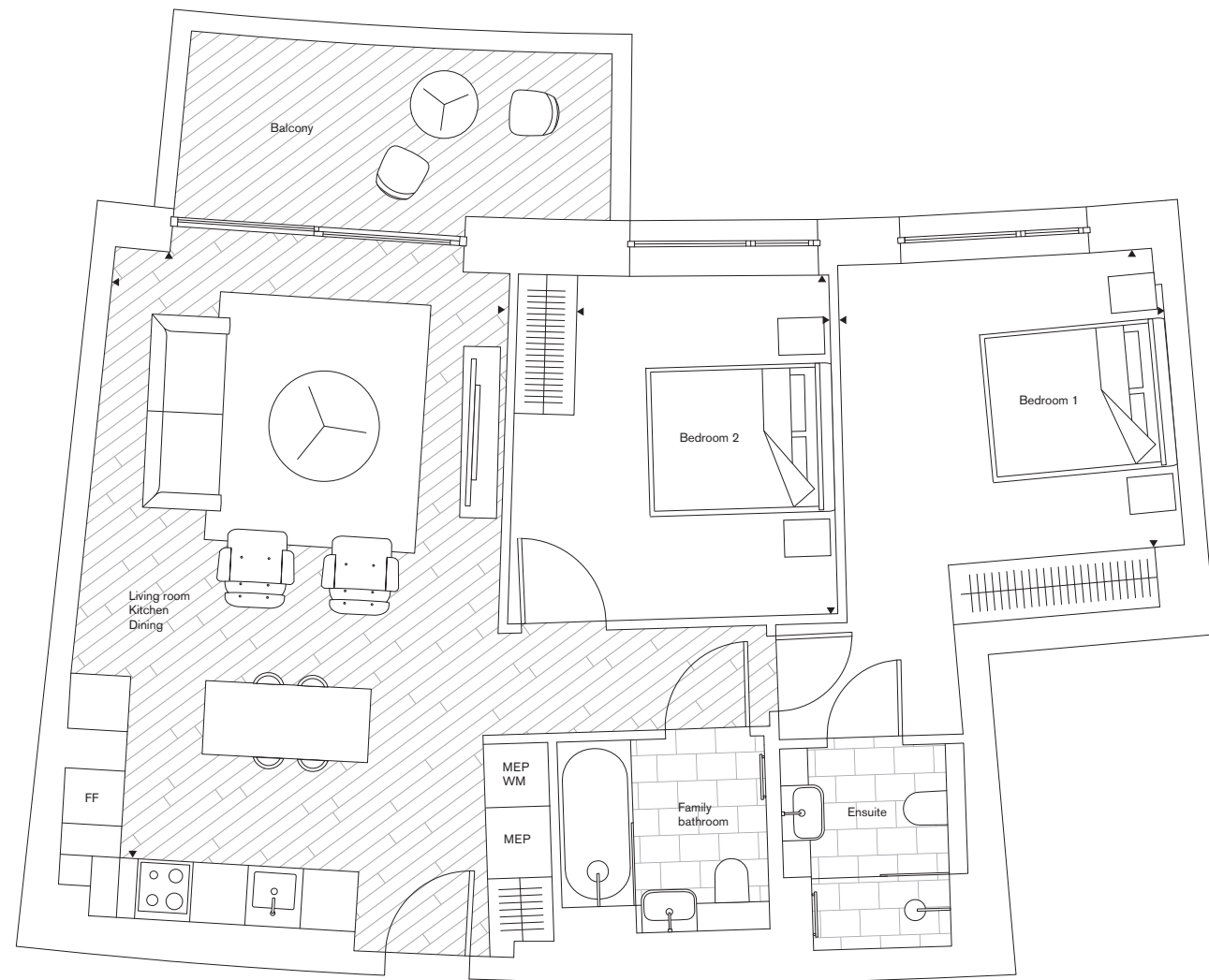
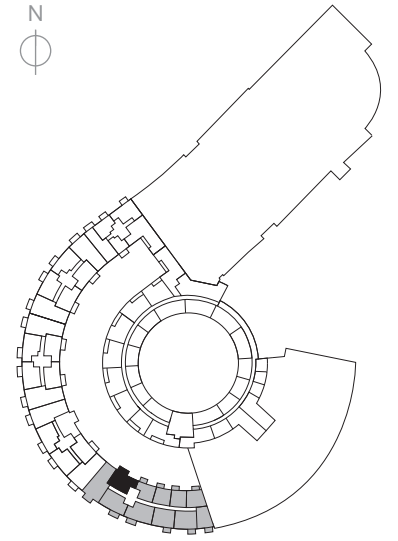


Sixth floor
Apartment C5.603

2 bedroom

Net saleable area	sq m	sq ft
	82.00	887
Room dimensions	m	ft
Living area	4.30 × 6.60	14'1" × 21'8"
Bedroom 1	3.50 × 3.20	11'6" × 10'6"
Bedroom 2	2.80 × 3.70	9'2" × 12'2"
Outdoor space	sq m	sq ft
Balcony	9.10	98
Other		

Palette: Crescent 2



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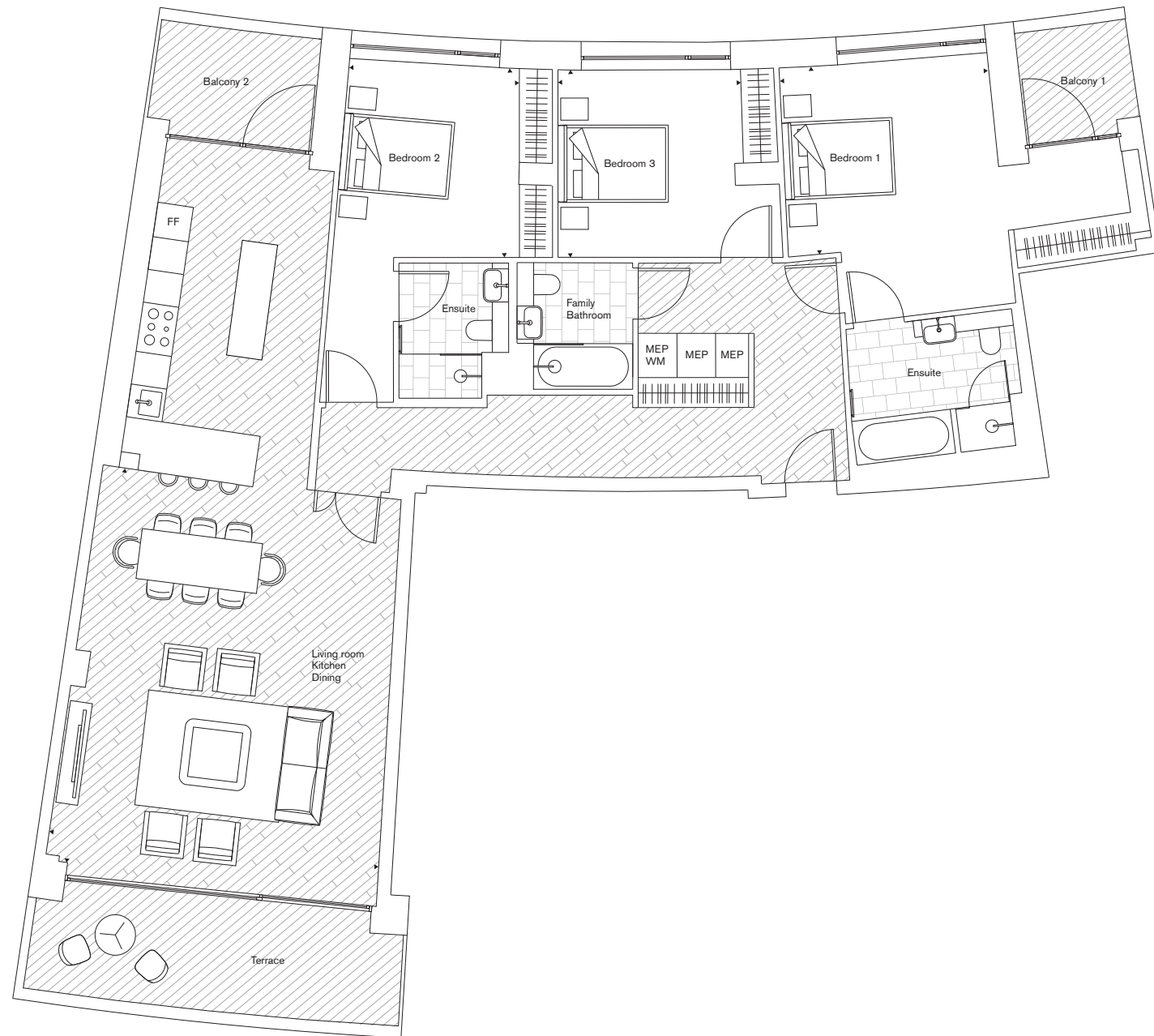
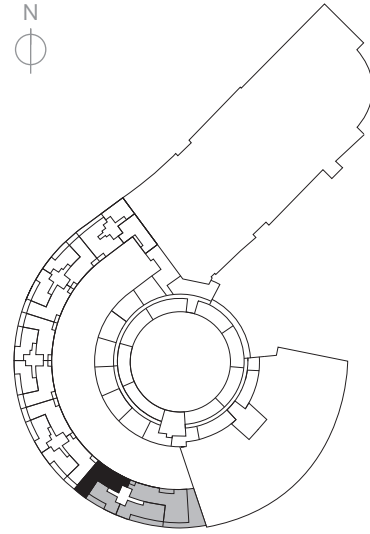
Seventh floor
Apartment C5.702

3 bedroom

Net saleable area	sq m	sq ft
	162.00	1741
Room dimensions	m	ft
Living area	6.10 × 7.20	20'0" × 23'7"
Bedroom 1	3.80 × 3.40	12'6" × 11'2"
Bedroom 2	3.10 × 3.40	10'2" × 11'2"
Bedroom 3	3.30 × 3.40	10'10" × 11'2"
Outdoor space	sq m	sq ft
Balcony	10.00	108
Terrace	13.50	145

Other

Palette: Crescent 1

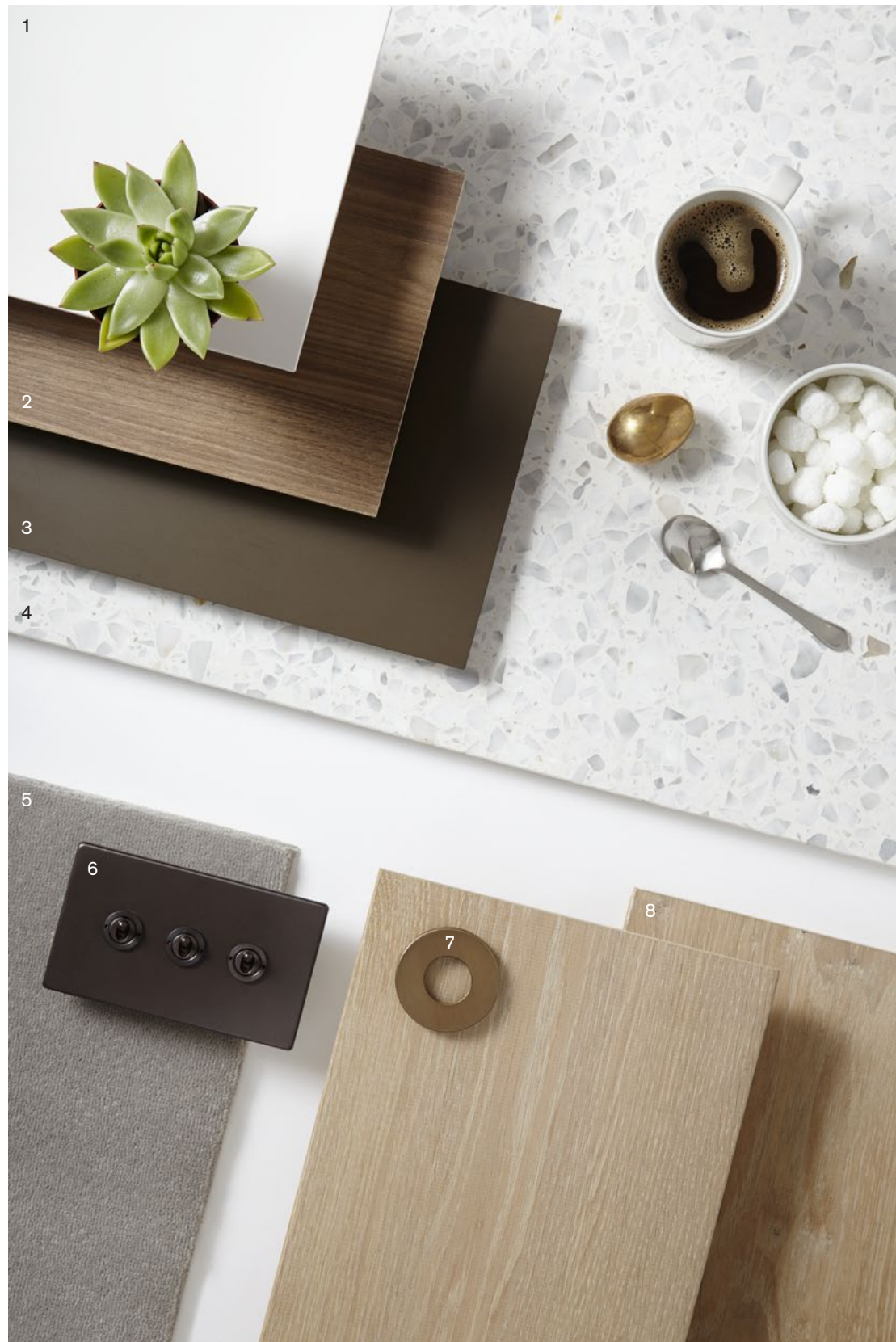


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Kitchens	<ul style="list-style-type: none"> – Molteni C and Dada kitchen with matt lacquer finish doors – Terrazzo stone worktops and splashbacks with under-mounted stainless steel sink and deck-mounted tap 	<ul style="list-style-type: none"> – Individually designed with bespoke island unit to selected units – LED lighting integrated to underside of wall units
Integrated Appliances	<p>Studios</p> <ul style="list-style-type: none"> – Siemens built-under fridge with freezer compartment – Siemens combination microwave oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Freestanding Siemens combined washer/dryer in utility cupboard <p>One Bed</p> <ul style="list-style-type: none"> – Siemens fridge/freezer – Siemens combination microwave oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Freestanding Siemens combined washer/dryer in utility cupboard <p>* Selected Two Beds fitted with Siemens microwave oven</p>	<p>Two Bed</p> <ul style="list-style-type: none"> – Siemens fridge/freezer – Siemens combination microwave oven* – Siemens multifunction oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Wine cooler – Freestanding Siemens combined washer/dryer in utility cupboard <p>Selected Two Bed and Three Bed</p> <ul style="list-style-type: none"> – Siemens fridge/freezer – Siemens combination microwave oven* – Siemens multifunction oven – Siemens induction hob – Siemens extractor hood – Siemens dishwasher – Wine cooler – Boiling water tap – Freestanding Siemens washing machine and tumble dryer in utility room
Bathrooms	<ul style="list-style-type: none"> – Bespoke ceramic wall tiles to feature walls – Ceramic floor tiles – Bespoke wall-mounted mirror cabinet with integrated lighting and internal shaver socket – Demisting mirrors – Chrome heated towel rails 	<ul style="list-style-type: none"> – White ceramic basin – White ceramic wall-mounted Duravit WC – Thermostatically controlled shower – Fully tiled shower tray with glazed shower screen – Enamelled steel bath with retractable handheld shower and fixed shower over – Glazed shower screen over bath
Flooring	<ul style="list-style-type: none"> – High quality engineered timber to living space and hallways 	<ul style="list-style-type: none"> – Carpet to bedrooms
Doors	<ul style="list-style-type: none"> – Full-height solid core timber entrance door and panel – Solid core white painted internal doors 	<ul style="list-style-type: none"> – High quality ironmongery
Ceilings	<ul style="list-style-type: none"> – Plasterboard ceilings to all rooms 	

Wardrobes	<ul style="list-style-type: none"> – Dressing rooms with fitted timber-lined interiors with hanging rail, shelving and interior lighting 	<ul style="list-style-type: none"> – Wardrobes with fitted lacquer doors and timber-lined interiors to include hanging rail and shelving
Decoration	<ul style="list-style-type: none"> – Painted finish to internal walls, ceiling, skirtings and door frames 	
Balconies	<ul style="list-style-type: none"> – Where applicable, brick-clad balcony structure with balustrade 	
Heating and Cooling	<ul style="list-style-type: none"> – There is a central energy centre, which provides metered hot water, heating and cooling to all apartments 	<ul style="list-style-type: none"> – Underfloor heating throughout – Comfort cooling provided to living rooms and bedrooms
Lighting	<ul style="list-style-type: none"> – Energy efficient downlighters throughout and 5 amp lighting in reception rooms and master bedrooms. Some apartments have feature track lighting in reception rooms 	<ul style="list-style-type: none"> – Dimmer switches where appropriate – Provision for future installation of pendant fittings in reception rooms – LED feature lighting in reception rooms and bathrooms
Power, AV, Data and Telephone Systems	<ul style="list-style-type: none"> – Television, telephone and data points to reception room, all bedrooms and study (where applicable) – Purchasers are responsible for their own connections and related costs 	<ul style="list-style-type: none"> – Television Centre is served by a selection of internet, telephone and television providers
Lifts	<ul style="list-style-type: none"> – Passenger lifts to all apartments and basement car park 	
Security	<ul style="list-style-type: none"> – Management and 24 hour security services provided from on site management office – CCTV surveillance throughout public areas 	<ul style="list-style-type: none"> – Video entry phone system to all apartments linked to front of house management team
Amenities	<ul style="list-style-type: none"> – Residents have access to a range of services and amenities across the development, including, but not limited to: 	<ul style="list-style-type: none"> – Membership(s) to a fitness centre with heated indoor swimming pool, gymnasium, sauna, steam room and hammam – Residents' lounge – Private screening room – Private meeting room – Private landscaped gardens
Car Parking and Storage	<ul style="list-style-type: none"> – Limited car parking at extra cost and subject to availability – Secure cycle storage 	<ul style="list-style-type: none"> – Storage units available at extra cost and subject to availability

The Crescent
Colour palette



1. Kitchen units 2. Kitchen open shelving veneer (where applicable) 3. Kitchen island unit legs 4. Light terrazzo worktops
5. Bedroom carpet 6. Bronze light switch 7. Bronze ironmongery 8. Engineered timber flooring

The Crescent
Colour palette variations

Crescent 1

Palette 1A:
Master bathrooms
have blue
diamond wall
tiles and family
bathrooms have
black diamond
wall tiles



Crescent 2

Palette 2A:
Master & family
bathrooms have
white diamond
wall tiles only



1. Family bathroom lozenge wall tile (2 & 3 beds) 2. Bathroom floor tile 3. Bathroom diamond wall tile (Studios & 1 beds; Ensuite 2 & 3 beds)
4. Bathroom diamond wall tile (Studios & 1 beds; Ensuite 2 & 3 beds) 5. Bathroom floor tile 6. Family bathroom lozenge wall tile (2 & 3 beds)

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TELEVISION CENTRE